Why Sustainable Forest Management?

IPCC, Climate and Land report, 2019:

B.3 Reducing deforestation and forest degradation lowers GHG emissions .... By providing long-term livelihoods for communities, sustainable forest management can reduce the extent of forest conversion to non-forest uses (e.g., cropland or settlements). Sustainable forest management aimed at providing timber, fibre, biomass, non-timber resources and other ecosystem functions and services, can lower GHG emissions and can contribute to adaptation.

Source: IPCC, August 2019, climate change & Land.

FAO:
Forest certification may help bring about improvements in the working conditions and safety and health of forest workers, lead to improved forest conservation outcomes, and encourage sustainable forest use.

Source: FAO

UN SDGs Target 15.2
By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.

Source: UN SDGs indicators

COP26 recently drew attention to the important role forests play in climate change with US$12 billion pledged for forest-related climate finance between 2021-2025. Sustainable forest management is not only critical for climate change mitigation, but also for protecting people and livelihoods, preserving critical ecosystems, and halting and reversing biodiversity loss.

Source: IDH - Probos
Not enough certified forests to stop deforestation

13% of the world’s forests are certified

28% of the world’s industrial roundwood supply is certified

Source: FAO, May 2021
Who we are

• Global, not-for-profit, non-governmental organisation
• Alliance of national forest certification systems
• Founded in 1999 in response to smallholders’ requirements

What we do

• Convene multi stakeholders to set international and national standards
• Assess and endorse national forest certification systems
• Promote sustainable forest management through third-party forest certification: Sustainable Forest Management (SFM) certification and Chain of custody certification (CoC)
PEFC is dedicated to forests and their values to the planet and people

1. Balancing social, environmental and economic sustainability

2. Inspiring and helping people, companies and communities to “reach higher”
Our core principles have led to growth

**BALANCED**
People, Forests, Green Growth

**IMPARTIAL**
Standards developed by all stakeholders

**SCALE**
Leader in certified material availability
Collective Strategy: 49 endorsed national forest certification systems aligned to PEFC International Forest Sustainability Benchmark

Collective Actions: over 1million forest owners, small holders’ preferred system.

Collective Traceability: 22 000 companies audited by 3rd party and certified to PEFC Chain of Custody
Through scale we enable value chain availability and flexibility

Forest areas certified to PEFC: 324’587’605 ha
= 75% of global certified forest area

North America
167,6 Mha (82%)

Central and South America
10 Mha (49%)

Europe
121,3 Mha (74%)

Asia
13,9 Mha

Asia-Pacific: 75%

Oceania
16,9 Mha

Africa
0,99 Mha (9%)
Total: 30.8 Million hectares

- Asia: 13.9 Mha
- Oceania: 16.9 Mha

11 national members, local expertise

PEFC in Asia-Pacific

Australia: 16'299'640ha
New Zealand: 636'257ha
PEFC is driving certified area growth: organic, new assessed members, credibility

PEFC +330 Mha
Our unique, “bottom-up” approach to implement International Requirements in the Local Context.
Our governance

PEFC Membership (General Assembly)
- 55 National members (48 endorsed)
- 30 International Stakeholders members

PEFC Board of Directors & Nominations Committee
- 15 Directors
  - Forest owners, forest industry, research, indigenous people, NGO, labour….

PEFC Secretariat
- 20 Staff members in Geneva
- Supported by consultants globally
PEFC endorsement process

National Standards

- Multi-stakeholder working group
- Consensus-based
- Public consultation

Assessment

- Independent assessment
- Stakeholder survey
- International public consultation

Endorsement

- Board of Director review
- General Assembly decision
- Mutual recognition

Periodic review
A voluntary, market-based instrument, implemented through two separate but linked processes: sustainable forest management certification and chain of custody certification.
PEFC Forest Certification

A voluntary, market-based instrument, implemented through two separate but linked processes: sustainable forest management certification and chain of custody certification.

SUSTAINABLE FOREST MANAGEMENT CERTIFICATION

- Healthy forests ecosystems (e.g., biodiversity, carbon)
- Healthy workers (e.g., safety, training)
- Healthy communities (e.g., indigenous people rights)
- Healthy local economy (e.g., jobs, income)
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**CHAIN OF CUSTODY CERTIFICATION**
- Assurance of origin from sustainably managed forests
- Legal compliance
- Independently audited traceability from forests to consumers
- Covering requirements on health, safety and labour issues
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**USE A LABEL ON CERTIFIED PRODUCT**

to demonstrate that you source responsibly
PEFC Certification Model

Accreditation Bodies (ABs)

Certification bodies (CBs)

Certified Companies

ISO-based certification Model

- Independent
- Impartial
- Transparent auditing
- Traceability

Your Suppliers
Who develops PEFC standards?

Market drivers
- Consumers
- Legislation
- Public procurement
- Private commitments
- Finance

Stakeholders
- Business & Industry
- Farmers
- Foresters
- Youth
- Indigenous Peoples
- Local Authorities
- Non-Governmental Organisations
- Scientific & Technical Community

Standard Setter
- Convener
- Coordinator
- Facilitator

(UN Agenda 21)
Quality and robust requirements

Two core standards

complemented by four additional standards

Numbers are the number of requirements in each standard
Third party assessment to demonstrate credibility of PEFC standards and system

Full scores from TPAC (Dutch procurement) 2020:

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<th>PEFC International</th>
<th>Sustainable Forest Management (SFM)</th>
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Highest ranking against the ASEAN RAI: 95% due to regional approach

Sources: [TPAC 2020](#); [ASEAN RAI 2020](#)
Examples of companies who are inclusive of PEFC
Examples of global brands demonstrating responsible sourcing on their products
PEFC certified wood adds value to your business

By gaining PEFC chain of custody certification and offering PEFC-certified products, you:

- **Traceability solutions**
  - Minimize risks by excluding fibre that may contribute to deforestation and forest degradation

- **Meet**
  - public and private procurement policies

- **Helps support**
  - local forests
  - local communities
  - local workers
  - local economy

- **Access**
  - largest source of certified supply for supply chain flexibility

- **Support**
  - the United Nations Sustainable Development Goals
  - [www.treee.es/PEFCandSDGs](http://www.treee.es/PEFCandSDGs)

- **Meet**
  - legality requirements

- **Implement**
  - an internal management system that can be integrated with existing ISO system
Suggestions for Action for Retailer

• Take a holistic and inclusive view of all forest certification options when developing your responsible procurement policy.

• Know your suppliers, listen to their challenges and implement with them your certified wood policy.

• Use the PEFC label to demonstrate your responsible timber sourcing

• Help get more forest area certified and support local forest owners and communities by collaborating with PEFC
Suggestions for Action to supply chain companies

• Be certified and promote certification to your customers and suppliers.

• Source certified wood, and verify that your suppliers are certified.

• Use the PEFC label on your website and products, to demonstrate your responsibly timber sourcing

• Support local forest owners and communities, and increase the overall forest area under certification by collaborating with PEFC
We help all actors of the wooden furniture supply chain raise the bar and reach higher responsibility goals

- Webinars
- Trainings about PEFC certification (in-person or web-based)
- One-on-one consultation in local languages
Module 1: Quiz

Q1. How many national systems are endorsed by PEFC?
• 39
• 49
• 69

Q2. How is PEFC governed?
• Top-down
• Bottom-up
Module 1: Answer

- Q1. 49
- Q2. Bottom-up