



PEFC ANNUAL REVIEW **2017**

Highlighting
the achievements
of the PEFC alliance



Mission statement

Our Vision:
A world in which people manage forests sustainably.

Our Mission:
To give society confidence that people manage forests sustainably.

Our Purpose:
Through the endorsement of national certification systems, PEFC motivates and enables people to sustainably manage their forests and works to provide a market for the products of those forests.



PEFC, the Programme for the Endorsement of Forest Certification, is the world's leading forest certification system. More than 300 million hectares of forests are certified to PEFC's internationally recognized Sustainability Benchmarks, supplying more than 20,000 Chain of Custody certified companies with responsibly sourced timber and non-timber forest products. PEFC was founded by small- and family forest owners to demonstrate excellence in sustainable forest management.

For more information, please visit: www.pefc.org

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Meet the Board!
treee.es/pefcboard

Letter from the CEO/Secretary General



Climate change, population growth, urbanization, poverty and inequality... these are just some of the issues that we as society have to tackle, and forests are an important part of the solution. They store carbon, provide renewable commodities and offer decent work in rural communities, among many other benefits.

The PEFC family can, and will, place forests at the heart of the solutions to these challenges – by working interdependently, sharing knowledge, helping each other and acting at local, national and international level. Together, we have the opportunity to demonstrate the real value of sustainably managed forests and their contribution to achieving the United Nation's Sustainable Development Goals (SDGs).

While it may be obvious that the work we do contributes towards SDG 15, *Life on Land*, our activities reach so much further. Through the strengthened requirements for human rights, minimum wage and gender equality, the revision of our Sustainable Forest Management standard will have implications for *Gender Equality* (SDG 5), *Reduced Inequalities* (SDG 10) and *Decent Work and Economic Growth* (SDG 8). Our work with the fashion industry directly supports *Responsible Consumption and Production* (SDG 12) and our Collaboration Fund projects help towards *Sustainable Cities and Communities* (SDG 11), and *Affordable and Clean Energy* (SDG 7), to name just a few.

But if we as an international alliance are to truly harness our potential to contribute towards these vital, global goals, we need to work inter-dependently. This means being mutually reliant on each other. As a global alliance of independent national forest certification systems, by engaging collaboratively, we can leverage the impact of the work we do to the benefit of society. Together, we will make the difference.

“As a global alliance of independent national forest certification systems, by engaging collaboratively, we can leverage the impact of the work we do to the benefit of society.”

I hope this Annual Review gives you a glimpse of our work in 2017, and how together, the PEFC alliance contributes to solving many of today's most pressing challenges, helping society move towards the attainment of the SDGs. Of course, we cannot fit all we do into one document, so to find out more, please head to our website and the websites of our national members – I am certain you will be impressed by the breadth of innovative activities we carry out across the world!



A stylized, handwritten signature in blue ink.

Ben Gunneberg

The growth and development of the PEFC alliance

PEFC is a global organization with local reach. We are a worldwide alliance that strives, through the commitment of national forest certification systems, NGOs, associations, companies and individuals, for a world in which people manage forests sustainably.

National members

At the heart of our work is the endorsement of national forest certification systems. Our national members are responsible for developing and running these systems in their country. In 2017, **Bulgaria, Republic of Congo** and **South Africa** all joined as national members and several of our members made great progress towards endorsement.

International stakeholder members

Companies, organizations and associations with principles and objectives in line with our own can also join PEFC as international stakeholder members. These members perform a vital role in supporting the work we do.

In 2017, we welcomed six new organizations:

- Arauco
- Double A
- European Panel Federation
- European Pulp Industry Sector Association AISBL
- Mondi plc
- Olam International

Through the **South American Promotions Initiative**, our members established a framework to strengthen certification in the region, enhanced their technical skills and planned marketing and communication activities.

Stakeholders gathered in Libreville for the first **PAFC Gabon Week**, funded by IDH. Auditors were trained in preparation for the first sustainable forest management audits in Africa – with one carried out shortly after the event. Several forest operators also attended a two-day information session.

PAFC-Congo became the PEFC national member for the Republic of Congo.

"With its careful balance of the environmental, social and economic benefits forests provide to the local forest owners and communities as well as society at large, we are convinced that PEFC certification is the right choice for our country."

Brice Séverin Pongui, PAFC-Congo

Hungary achieved PEFC endorsement of its national forest certification system.

"It has been more than 15 years since the first initiative to introduce PEFC forest certification in Hungary. We are thrilled to have achieved this long-awaited endorsement. The latest process was funded and closely supported by the PEFC Collaboration Fund, which was vital to facilitate the co-operation of stakeholders."

Endre Schiberna, Hungarian Forest Certification Non-profit Ltd.



The national systems of **Cameroon, Republic of Korea, FYR Macedonia, Romania** and **South Africa** are currently under assessment for their first PEFC endorsement. This independent, third-party assessment is to ensure that they comply with our Sustainability Benchmarks.



Arauco





"As sustainable forestry is a lifeline for our members, we are very much looking forward to our membership with PEFC."

We hope to engage in an active dialogue between EPIS and PEFC, and to have a good interaction in the coming years."

Anna Maija Wessman,
European Pulp Industry Sector
Association, AISBL (EPIS)

The Council for Sustainable Forest Management and Certification in Bulgaria became the PEFC national member for Bulgaria.

"The benefit of PEFC is that we are responsible for the development of our own national forest certification system. This means we can ensure that our specific needs are taken into account, which is particularly important for our many small- and family-forest owners."

Antony Stefanov, the
Council for Sustainable
Forest Management and
Certification in Bulgaria



The Indonesian Forestry Certification Cooperation (IFCC) won the award for the biggest increase in PEFC-certified forest area in 2017, while the **Sustainable Green Ecosystem Council (SGEC)** of Japan took the award for the biggest growth in PEFC Chain of Custody certificates.



KFCC Forest Certification Scheme

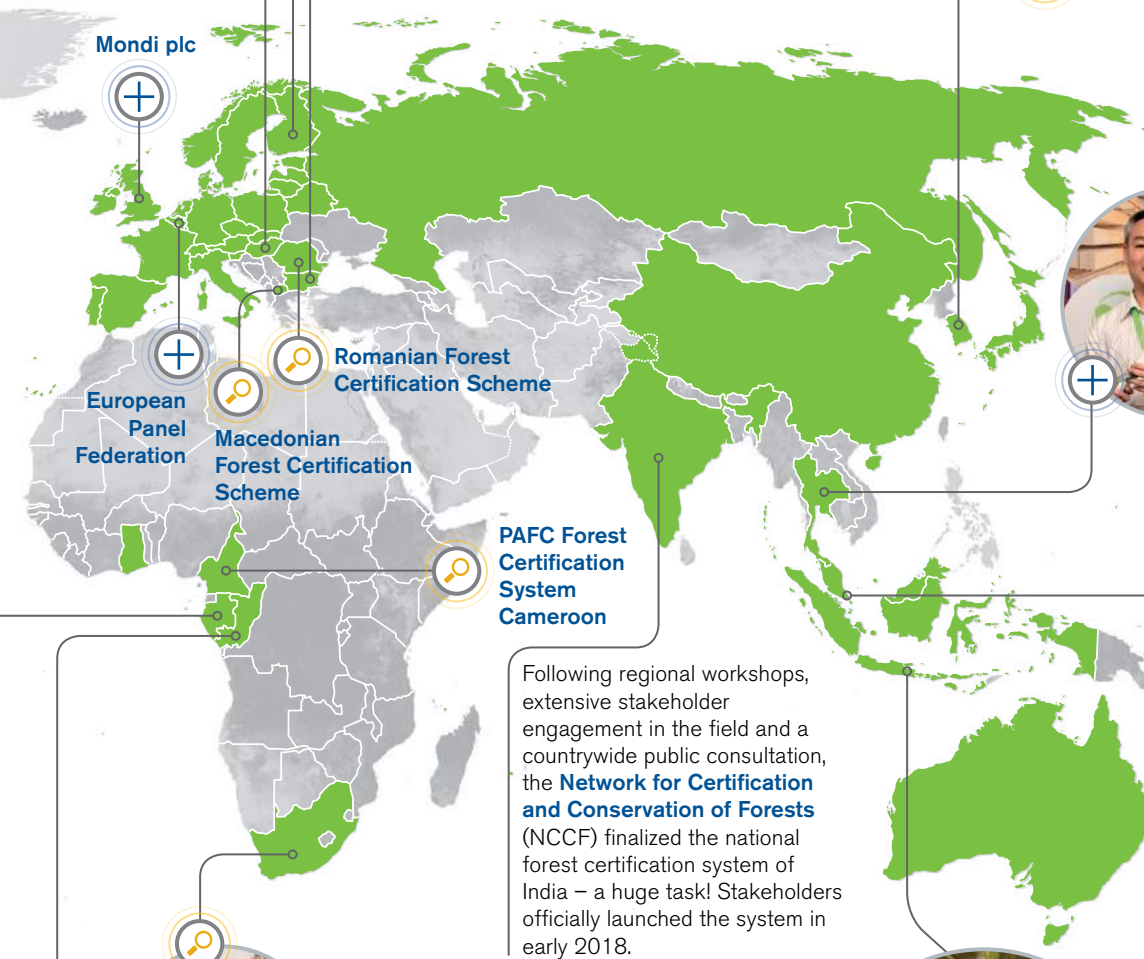
"In PEFC, Double A has found the right organization through which we can promote our trees outside forests based agroforestry, as well as be part of a global system where constant knowledge can be gained through appropriate networking and deliberation."

Thirawit Leetavorn,
Double A



"Olam is committed to responsible forest management practices and to upholding international certification standards. We look forward to collaborating with PEFC to further safeguard the world's forests and continue our efforts to grow responsibly."

Darshan Raiyani,
Olam International Limited



Mondi plc

European
Panel
Federation

Romanian Forest
Certification Scheme

Macedonian
Forest Certification
Scheme

PAFC Forest
Certification
System
Cameroon

Following regional workshops, extensive stakeholder engagement in the field and a countrywide public consultation, the **Network for Certification and Conservation of Forests (NCCF)** finalized the national forest certification system of India – a huge task! Stakeholders officially launched the system in early 2018.



South African Forestry Assurance Scheme became the PEFC national member for South Africa.

"The complexity and cost of current certification options prevent many smaller operations from achieving certification. There is an urgent need to develop a standard that is more relevant to our plantation forestry, particularly for smaller scale operations. This is where PEFC comes in."

Craig Norris, NCT Forestry

The Indonesian Forestry Certification Cooperation

(IFCC) is pioneering sustainable community forest management in Indonesia through the development of certification requirements adapted specifically for community forests, supported by the PEFC Collaboration Fund. IFCC have submitted these new requirements to PEFC for endorsement.



New Zealand's first forest owners achieved PEFC certification. Over 400,000 hectares of forest – about 20% of New Zealand's plantation forest estate – are now PEFC-certified!





Projects and partnerships



PEFC projects support the growth of sustainable forest management and forest certification around the world. Undertaken in partnerships and adapted to local conditions, our projects enable stakeholders to develop national forest certification systems, increase the area of sustainably managed forests, grow market demand for responsibly produced products and improve access to forest certification for forest owners, from the large to the small. Here are a few of our project highlights.

Driving the shift towards sustainable forest management

A key aspect of our project work continues to be supporting stakeholders as they embark on the process of developing their national forest certification systems. From Southeast Asia, to Africa and Southeast Europe, we carry out this vital support work throughout the world.

Working in partnership to bring sustainable management to Myanmar's forests

Myanmar is a country rich in natural assets. The forests are extremely biodiverse and home to many endemic species of plants and animals. However, the wealth of Myanmar's natural assets is in contrast with the wealth of the population. The majority of people live below the poverty line, relying on natural resources but exposed to great insecurity. As part of the rapid transition underway in the country, Myanmar is improving the sustainable management of its forest resources, in order to advance equitable and sustainable development. But there is much work to be done to reach this goal.

In partnership with the **Myanmar Forest Certification Committee (MFCC)**, and thanks to funding from the Prince Albert II of Monaco Foundation, we are supporting the ongoing reform process in Myanmar's forest sector through the development of a national forest certification system.



By working in partnership with local organizations to develop and test tools that support legal, sustainable and transparent forest product trade, our project is building capacity while illustrating best practice. Beyond the national level, the project is engaging the international timber trade community, to ensure that private sector actors can contribute and engage in the process. We designed the project to deliver tangible, small-scale impacts in the short-term, but also to influence the longer-term reform process.

The project launch in mid-2017 allowed MFCC to increase the organization's capacity by recruiting seven new staff members. The team has since held consultations with key stakeholders to introduce the project and invite collaboration. This ongoing engagement is essential, as establishing strong coordination between the many donor-funded projects, organizations, agencies and private sector activities within the country is one of the key objectives of the project.

Towards establishing practical tools and approaches for the forest sector, MFCC led a team of stakeholders and experts to Sagaing Division, in northern Myanmar. There they undertook a participatory field assessment of active timber harvesting, whereby they could evaluate the legality of forest management, harvesting practices and supply chain controls.

Contact

If you would like to get involved in the partnership, please contact:

MFCC - timcertcom@gmail.com or

PEFC International - development@pefc.org



Discover more
treee.es/myanmar



Practical approaches to supporting smallholders

Building viable models of group certification is critical for expanding sustainable forest management and forest certification, especially in the developing world. Forests are key to mitigating climate change and possess immense potential for the achievement of the Sustainable Development Goals.



“With 30% of the world's forest area managed locally by families, communities and indigenous peoples, we encourage and support local people to manage their forests sustainably.”

Sarah Price, Head of Projects and Development, PEFC International

Field Dialogue on Group Certification

To exchange knowledge and build capacity, we convened a field dialogue on group certification with the **Finnish Agri-Agency for Food and Forest Development (FFD)**. Held in November, in Iisalmi, Finland, the event brought together 25 representatives from 10 countries. Representatives learnt about Finland's long history of small private forest ownership, well-established associations, sustainable forest management practices and PEFC certification through group certification.

The field dialogue enabled the group of experts to share experiences between countries and work collaboratively to advance the development of innovative models for group certification that are appropriate to local realities and aligned with PEFC's international requirements.

With generous funding from Agricorn, PEFC International, Forest Management Association Savotta, FFD and MTK, the results of this practical exchange can support sustainable forestry for smallholders in Cambodia, Ghana, Kenya, Myanmar, South Africa, Tanzania, Thailand and Vietnam.





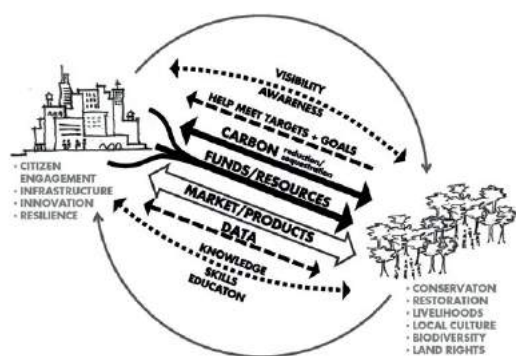
Innovative, exciting and pioneering: the 2017 PEFC Collaboration Fund

Since it began in 2011, the PEFC Collaboration Fund has become an increasingly successful way of providing financial support to a range of projects within the field of forest certification. These projects not only accelerate sustainable forest management but also foster collaboration amongst a variety of different actors.

In 2017, our chosen projects will link urban centres to forest communities, ensure sustainable charcoal makes it into people's homes and help build vibrant forest communities to avoid migration. We will also support the development of a national system suited to small-forest owners in Croatia, help prepare India for certified products and improve collaboration between our national members.

An urban focus

A growing urban population means that for many, our forests can seem very far away. However, the link between forests and cities has never been more important. The relationship between the two is at the heart of several of the winning 2017 Collaboration Fund projects.



C40-F40: Forty cities, forty forests

Cities have an enormous effect on our forests, both positive and negative. We are supporting an innovative project by **Pilot Projects Design Collective** that will link the largest and most influential cities with the most socially and ecologically important forests. It will harness urban resources and consumer power to support community and family-based sustainable forest management.



Sustainable charcoal traceability for enhanced forest protection and community livelihoods in Cambodia

Throughout Cambodia, charcoal is a major fuel source in people's homes. As more people move to the cities, the consumption is set to rise. We are therefore assisting **GERES** (Group for the Environment, Renewable Energy and Solidarity) as they develop a traceability system to ensure that sustainably produced charcoal makes it onto the urban markets.



The future of forest work and communities

Globalization and the lure of cities continue to draw young people away from rural areas, leaving many forest communities without their next generation of forest workers. We need new and innovative approaches to engage youth in forestry. This is the aim of the exciting project by the **International Forestry Resources and Institutions** (IFRI) embedded at the University of Michigan.

System development, awareness raising and cooperation

Supporting stakeholders to develop the Croatian Forest Certification System

Our Collaboration Fund has a long history of supporting the development of national forest certification systems. 2017 is no different, as we support the **Croatian Forest Research Institute (CFRI)** through the national system development process. The project has a particular focus on ensuring forest certification is accessible to the country's growing number of private forest owners.



Raising the profile of forest certification in India

We are assisting our national member, the **Network for Certification and Conservation of Forests (NCCF)**, as they raise the profile of forest certification and develop the market for certified products in India. This will help to ensure demand for certified timber and other forest products once the first forest owners achieve their PEFC certification.



Advancing regional collaboration for optimized impact: The Baltic-Nordic Cluster

Encouraging cooperation is a core belief of the Collaboration Fund. Led by **PEFC Denmark**, we are supporting our PEFC members in the Baltic-Nordic region as they seek to increase the effectiveness of their joint operations. From coordinated marketing activities to building capacity, this project will ultimately help to increase the reach of PEFC certification in this region.



The PEFC Collaboration Fund

Our Collaboration Fund is a competitive small grants programme encouraging locally relevant developments in the sustainable management of forests.

Through the Fund, we seek to support efforts to advance sustainable forest management and forest certification around the world by members and partner organizations.

Over the last seven years, we have awarded over 800,000 Swiss Francs and leveraged co-funding of more than one million Swiss Francs to 36 projects around the world.

**PEFC
COLLABORATION
FUND**

Partner with us!

Do you have an idea for a new approach or solution that could support the growth of sustainable forest management and its certification? This is the origin of many PEFC projects – start the conversation with us and let's see how we can collaborate around it!

Contact us
development@pefc.org

Innovation

Find out more
treee.es/collab-fund

Teamwork

Bringing the story of sustainably managed forests into the wider world



Gareth Goldthorpe
2017 PEFC
Photographer
of the Year



While the endorsement of national forest certification systems is at the heart of our work, it is just a part of what we do. Public outreach, bringing the story of the benefits of sustainably managed forests and forest products into the wider world, is also an extremely important undertaking. Together, the PEFC alliance carries out a wide range of innovative activities to spread the word about PEFC, sustainable forest management and certification. Here are just a few of the highlights from 2017.

Experience Forests, Experience PEFC

A winter's day in the forest, young elephants playing, stunning landscapes... our 2017 *Experience Forests, Experience PEFC* photo contest brought us more exceptional photos than we could have ever imagined!

Run in 23 countries, photographers submitted more than 11,000 photos, leaving our members with the tricky task of choosing their national winners. As well as winning a fantastic national prize (like a weekend for two in a certified forest), the best photos from all the national contests entered the international contest, to compete for the 2017 PEFC Photographer of the Year Award.

With his stunning photo *Morning Star* taken in Bellecombe forest in France, we chose Gareth Goldthorpe as our 2017 PEFC Photographer of the Year!

Check out
the top 12 photos
[treee.es/
photocontest2017](http://treee.es/photocontest2017)

Exploring the potential of forests in fashion

Forests provide materials and fibres for many of the common consumer products we use today: high heels and handbags made from cork, wooden frames for eyeglasses, and rayon and viscose items in our wardrobes. These materials are extremely environmentally friendly, requiring considerably less energy and water to produce compared to cotton and other synthetic fibres.

However, we need to ensure that the forest-based materials used to make our clothes originate from sustainably managed forests, and



that we produce them in a sustainable and ethical manner. Our Forests for Fashion initiative,

in partnership with the **United Nations Economic Commission for Europe (UNECE)** and the **Food and Agriculture Organization of the United Nations (FAO)**, aims at just this. Together, we are linking forest-based materials from sustainably managed forests with the world of fashion. Bringing these fantastic, innovative and sustainable materials to a wider audience.

An important part of this work is connecting the supply chain to ensure traceability: this can be achieved by ensuring each step of



Spotlight on our national members

Thanks to **PEFC Germany's** "Forest of Wishes" campaign, everybody could share their personal wishes for the forests of the future. Action artist Gijs van Bon then brought the most popular wishes to life. Drawn with sand, hundreds of wishes wound their way through the forest. The campaign concluded in Brilon, the German PEFC Forest Capital 2017, as a tree was planted for every wish. The campaign was supported by five partners: Bauhaus, toom Baumarkt, WestRock, Ostheimer and Decker.



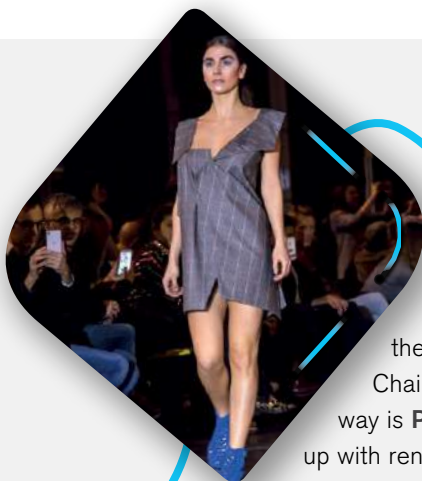
The **Sustainable Forestry Initiative (SFI)** became the new home of Project Learning Tree, an award-winning environmental education programme that uses trees and forests to increase youth understanding of the environment and actions they can take to conserve it. Since 1976, Project Learning Tree has trained 700,000 educators to help students learn how to think, not what to think, about complex environmental issues.



As part of Helsinki Design Week, **PEFC Finland** partnered with architect and environmental artist Marco Casagrande to showcase the future of living. In Helsinki city centre, PEFC Wood Works x Tikku constructed a micro-size apartment house on one parking slot in just one night. Even better, all the wood used in the installation came from sustainably managed, PEFC-certified, forests.



This is just a snapshot of some of the activities undertaken by our members, but there is so much more – we just could not fit it all in! With members in 49 countries, there is a lot going on. Find out more about all our members at treee.es/nationalmembers



the manufacturing process is PEFC Chain of Custody certified. Leading the way is **PEFC Spain**, who have teamed up with renowned Spanish fashion designer **María LaFuente** to promote PEFC certification and establish partnerships within the apparel sector.

Inspiring the next generation of designers, **PEFC Italy** worked with the **Institute for Italian Design** to create a collection of clothes and accessories made entirely from wood and wood-based products. The collaboration culminated with a fashion show in Perugia, Italy. Beautiful and innovative



clothes and accessories, all made out of materials from PEFC-certified forests, were showcased in front of a packed audience.

Our Forests for Fashion initiative with the UNECE/FAO continues into 2018, with the highlight set for July as we bring stunning forest fashion to the halls of the UN headquarters in New York, as part of the High Level Political Forum (HLPF) on Sustainable Development.

Discover more
treee.es/forestsforfashion

Forests for Fashion



Revising our international standards

The continuous improvement of our international standards is vital. These standards form the basis for nearly all our activities, from endorsing national systems to providing certification solutions. Every one of our standards goes through a detailed and rigorous development process and we revise them regularly. In each case, the development and revision process is consensus-driven, open and transparent and involves all relevant stakeholders.

In early 2016, we kicked off our latest standards revision process, and working on this has been a core focus ever since. The process has involved the whole PEFC alliance, hundreds of experts and thousands of stakeholders; and while not yet finished, we made a lot of progress in 2017!



New approach to the endorsement of national systems

Most significantly, we finalized and published the revised requirements for the development and review of national sustainable forest management standards (PEFC ST 1001) and the procedures for the assessment and endorsement of national forest certification systems (PEFC GD 1007).



So what has changed?

We have introduced a process to monitor the national systems' five-year periodic review cycle and their continuous compliance with our requirements. Through 'endorsement milestones' we set deadlines that national members have to meet in order to maintain the endorsement of their system.

The first milestone is the review date, five years after the national approval of the sustainable forest management standard. To maintain its endorsement, the national member must start the periodic review of the national system before this date. The review can have two outcomes: the standard can either be revised, or reaffirmed without any changes.

If the decision is taken to revise the standard, the national member has two years, starting from the review date, to carry out the national revision process (second milestone). The system needs to have successfully passed the assessment to confirm it complies with the PEFC Sustainability Benchmarks within three years of the review date (third milestone).

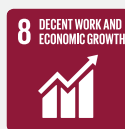
"This new approach further strengthens the system while improving resource-efficiency. The option to reaffirm the standard will be an advantage for our members, as it will reduce the time and cost required for the review process. On the other hand, national members must monitor the performance of the standard and conduct a thorough review. Importantly, a decision to reaffirm the standard must be based on stakeholder approval," explained Michael Berger, Head of Technical Unit, PEFC International.



Expanding sustainable forest management

Our standard that forms the basis for the requirements that forest owners must meet to achieve PEFC certification (PEFC ST 1003) is still under revision, but big changes are expected. For many stakeholders, especially small-forest owners, the most significant change is the inclusion of Trees outside Forests (ToF). This will make PEFC certification accessible to the millions of farmers and smallholders that do not own or manage forests, but rather trees on agricultural or settlement land that are currently outside the scope of certification.

We are also strengthening the social requirements, with greater inclusion of human rights, minimum standards for forest workers' wages and the promotion of gender equality.



“ This new approach further strengthens the system while improving resource-efficiency.”

Michael Berger, Head of Technical Unit,
PEFC International

Find out more!

Find out everything about the current standards revision process, from upcoming public consultations to the latest news:

**treee.es/
standardsrevision2018**

Contact us!

If you have any questions, please get in touch:

Christian Kämmer
technical@pefc.org

Standards



PEFC's Stakeholder Dialogue calls for Purposeful Innovation



Under the theme *Making Certification SMART*, the 2017 PEFC Stakeholder Dialogue explored the benefits and potential for incorporating technology solutions into forest certification. Part of PEFC Forest Certification Week in Helsinki, Finland, the two-day event brought together forest sector stakeholders, leading technology providers, innovators and sustainability experts to exchange views on what's needed, what's working and the opportunities for scaling up application.

“Once technologies have been incorporated adeptly into certification systems, we'll begin to see a shift to where certification systems are data brokers for social and environmental performance”

Wiebke Herding,
Managing Director,
ON:Subject

“Once technologies have been incorporated into certification systems, we'll begin to see a shift to where certification systems are data brokers for social and environmental performance,” highlighted Wiebke Herding, Managing Director at ON:Subject, in her forward-looking and provocative keynote address.

“Such a future will require a shift in the use of technology and in the organizational purpose. If done well, it will enable more and real-time information about product flows through the supply chain, enable information feedback loops that benefit and add value to all participants, whilst ensuring that confidential data remains confidential.”



“There is seemingly no question amongst our diverse stakeholders that forest certification needs to embrace modern innovations and technology”

Sarah Price,
Head of Projects and Development,
PEFC International

Embracing innovation

“There is seemingly no question amongst our diverse stakeholders that forest certification needs to embrace modern innovations and technology,” said Sarah Price, Head of Projects and Development at PEFC International.

“Participants agreed that there is room for further integration of technology within forest certification and that technology can help certification deliver more value. But what's required is a clear vision on what we want to achieve with technology and how to ensure its integration delivers real benefits to all actors in the certification system.”

Jump-starting the conversation

The Stakeholder Dialogue brought together over 250 people from 50 countries to share perspectives, experiences, and highlight some innovative applications of technology to jump-start the conversation about how technology can advance forest certification.

We focused on SMART solutions for sustainable forest management, chain of custody and engaging society in forestry. Presenters showcased applications of technology innovation that support more efficient certification and forest sector, more robust and proactive certification processes, and enable certification to deliver more value-add and go beyond traditional boundaries.



From remote sensing to cryptocurrencies

Reflecting on the event, Ben Gunneberg CEO of PEFC International highlighted, “the meeting provided the opportunity to explore the potential of technology innovation within certification, from remote sensing and mobile apps through to block-chain and cryptocurrencies.”

“We debated how to approach technology in a meaningful way; to not only increase the value of forest certification, but leverage the role of forests and forest sector to society as a whole. There is so much potential. By working together, in partnership, we are well placed to ensure an enhanced offer for everyone striving to promote sustainable livelihoods and land management.”

What next?

Further incorporation of technology within certification is inevitable. PEFC wants to play a key role to inspire its integration in meaningful ways and facilitate the new partnerships. Towards this ambition, our 2018 Collaboration Fund is focused on investing in projects that embrace technology innovation within certification. Selected projects will develop, pilot and implement SMART solutions. Through the Collaboration Fund and other activities we hope to continue to provide meaningful opportunities for cooperation and global learning.



“We debated how to approach technology in a meaningful way; to not only increase the value of forest certification, but leverage the role of forests and forest sector to society as a whole”

Ben Gunneberg,
CEO / Secretary General,
PEFC International





PEFC Membership

Statistics, facts & figures

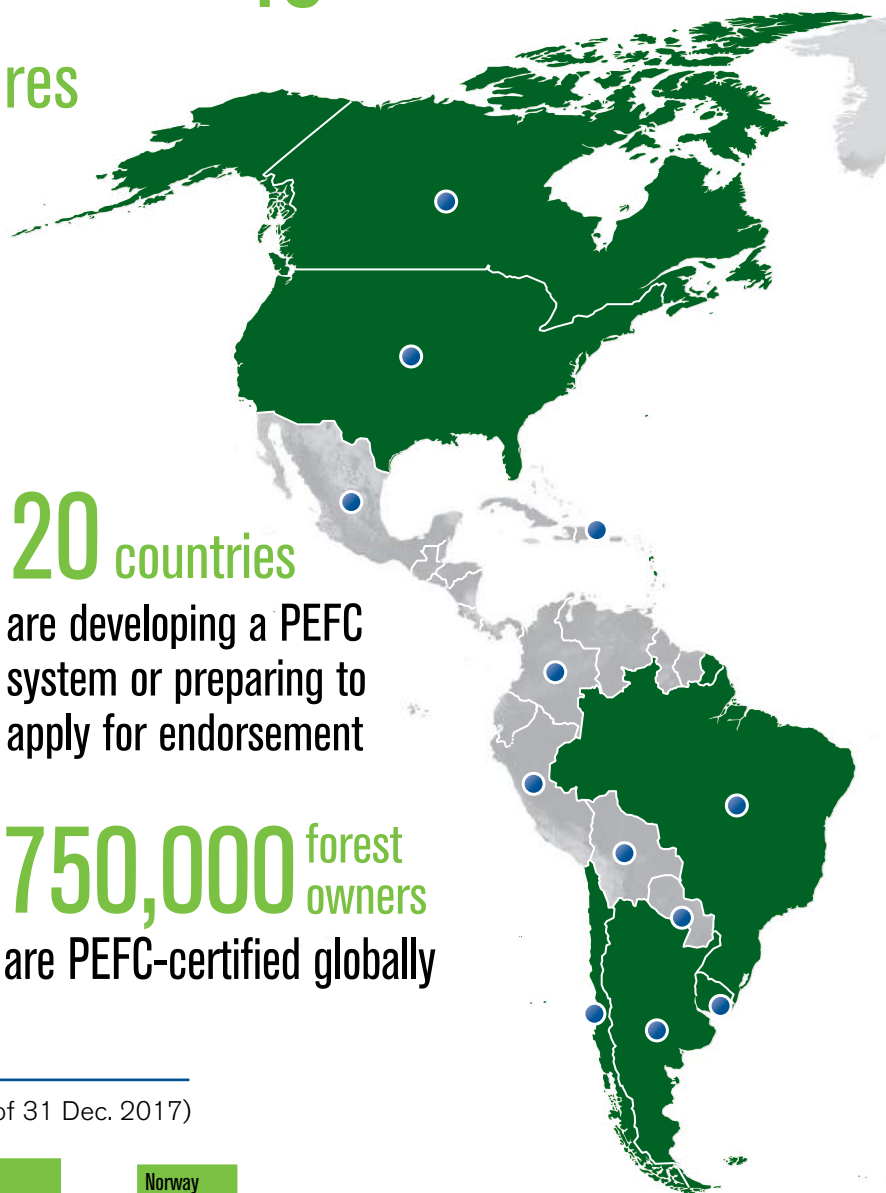
National members represent PEFC
in **49** countries

313 million hectares
of forests globally
are PEFC-certified

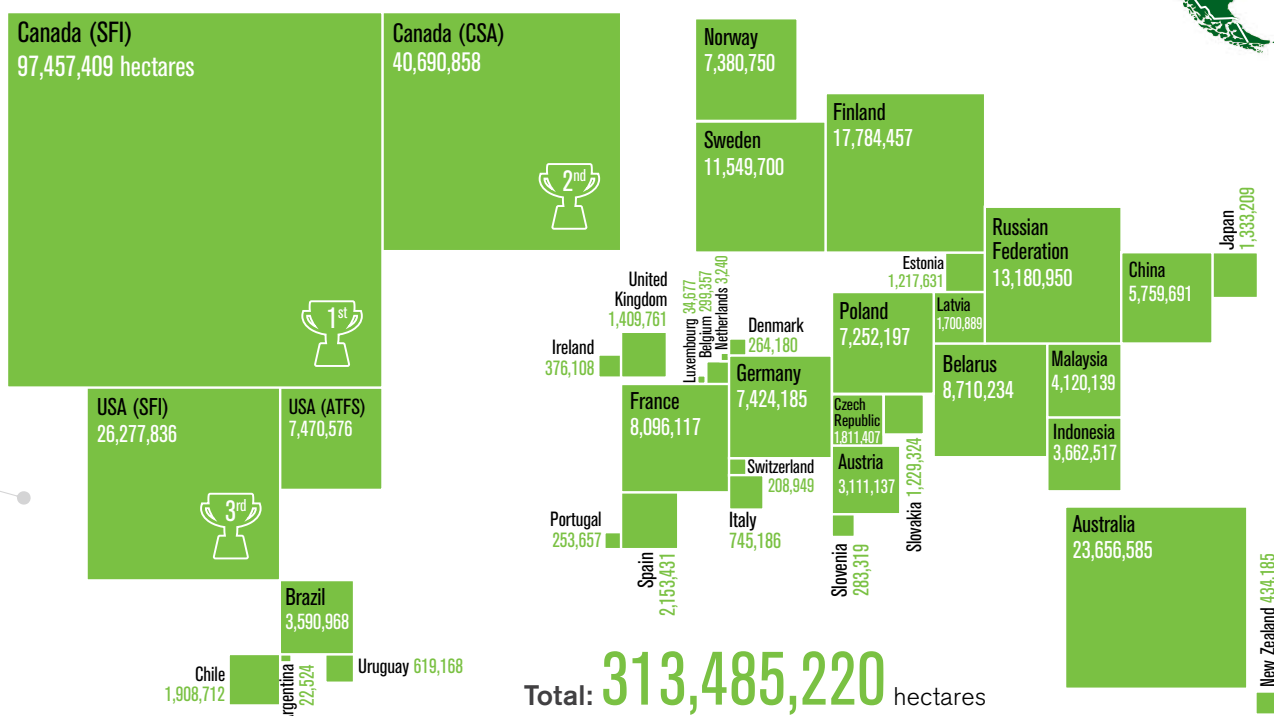
Asia experienced the biggest percentage increase in PEFC-certified forest area, growing by 27%. The majority of new hectares in Asia was thanks to a big increase in **Japan**, moving from 23,700 hectares to over 1.3 million hectares in one year. **Slovenia** also saw a big increase in their certified forest area, increasing by more than 500%. We also welcomed the first certified hectares in **New Zealand**.

20 countries
are developing a PEFC
system or preparing to
apply for endorsement

750,000 forest
owners
are PEFC-certified globally

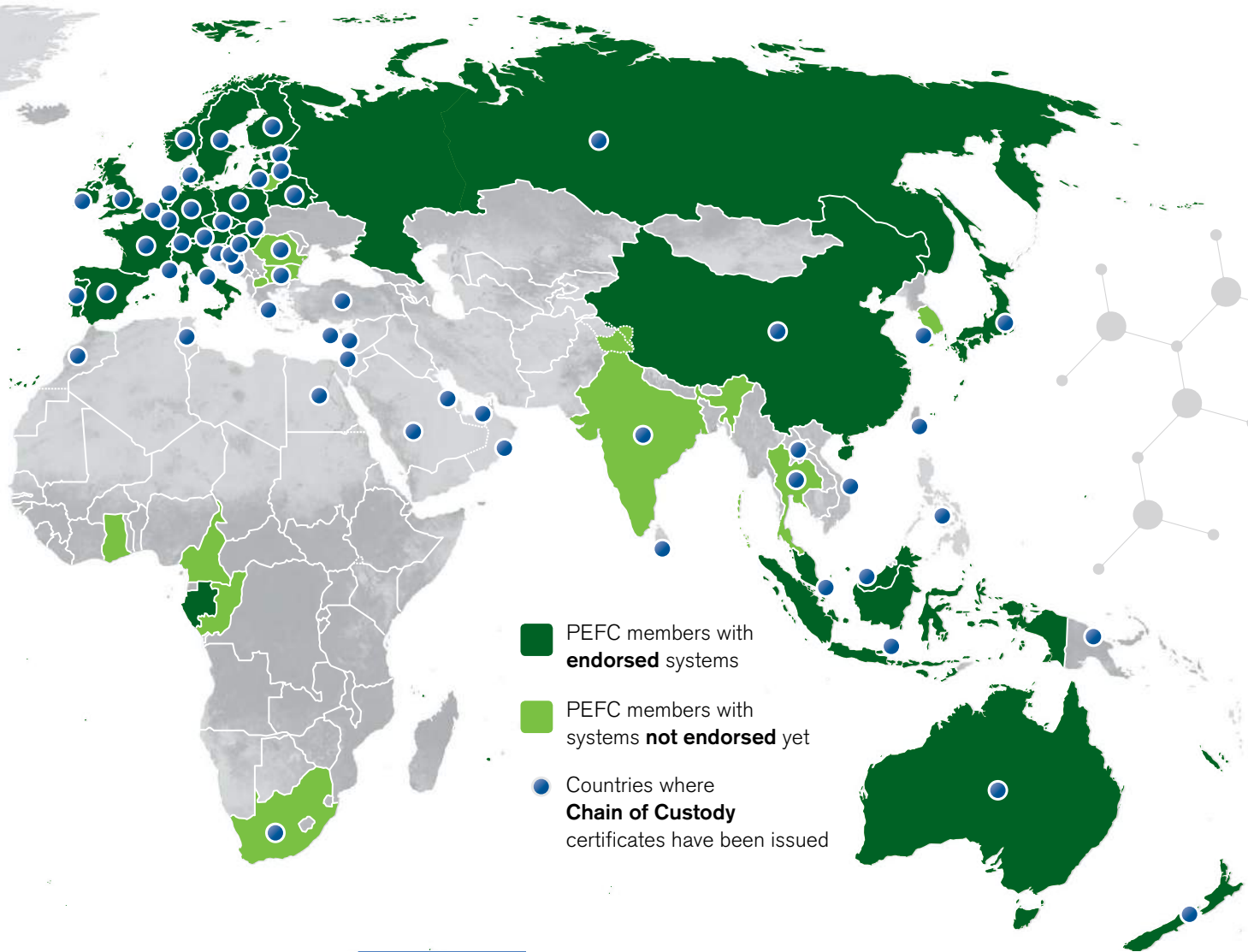


PEFC-certified forest area per country (as of 31 Dec. 2017)

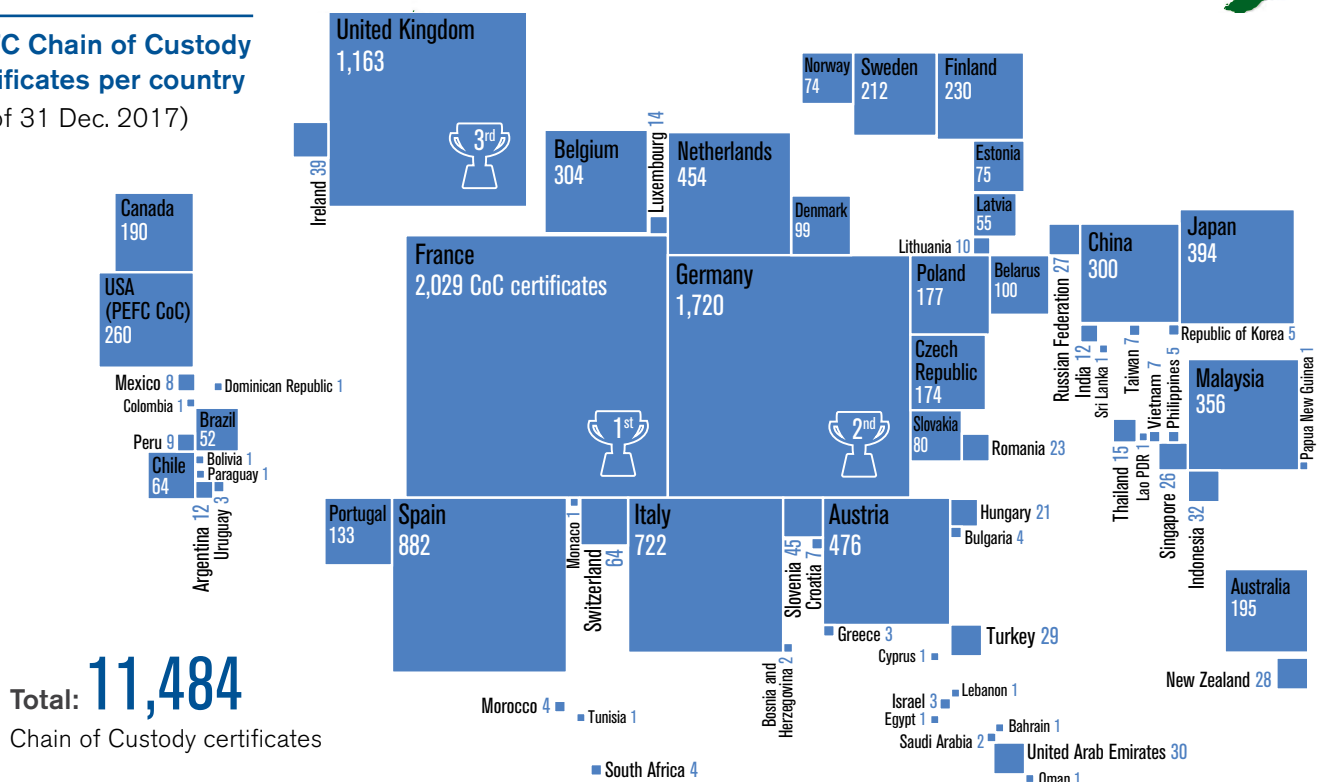




More than **20,000** companies in the world benefit from PEFC's Chain of Custody certification



PEFC Chain of Custody certificates per country
(as of 31 Dec. 2017)



PEFC members

Endorsed members (as of 31 Dec. 2017)

Country	Name
Argentina	Argentine Forest Certification System (CERFOAR)
Australia	Australian Forestry Standard (AFS)
Austria	PEFC Austria
Belarus	Republican Association of Forest Certification System
Belgium	PEFC Belgium
Brazil	Brazilian Forest Certification Programme (CERFLOR)
Canada	PEFC Canada, Sustainable Forestry Initiative (SFI)
Chile	Chile Forest Certification Corporation (CERTFOR)
China	China Forest Certification Council (CFCC)
Czech Republic	PEFC Czech Republic
Denmark	PEFC Denmark
Estonia	Estonian Forest Certification Council
Finland	PEFC Finland
France	PEFC France
Gabon	PAFC Gabon
Germany	PEFC Germany
Hungary	Hugarian Forest Certification Non-profit Ltd.
Indonesia	Indonesian Forestry Certification Cooperation (IFCC)
Ireland	PEFC Ireland
Italy	PEFC Italy
Japan	Sustainable Green Ecosystem Council (SGEC)
Latvia	PEFC Latvia
Luxembourg	PEFC Luxembourg
Malaysia	Malaysian Timber Certification Council (MTCC)
Netherlands	PEFC Netherlands
New Zealand	New Zealand Forest Certification Association (NZFCA)
Norway	PEFC Norway
Poland	PEFC Poland
Portugal	PEFC Portugal
Russian Federation	PEFC Russia
Slovakia	PEFC Slovakia
Slovenia	Institute for Forest Certification
Spain	PEFC Spain
Sweden	PEFC Sweden
Switzerland	PEFC Switzerland
United Kingdom	PEFC UK
United States	PEFC USA: American Tree Farm System (ATFS), Sustainable Forestry Initiative (SFI)
Uruguay	PEFC Uruguay

Non-endorsed members (as of 31 Dec. 2017)

Country	Name
Bulgaria	Council for the Sustainable Forest Management and Certification in Bulgaria
Cameroon	Cameroonian Association of the Pan African Forestry Certification
Ghana	Working Group on Forest Certification
India	Network for Certification and Conservation of Forests (NCCF)
Lithuania	PEFC Lithuania
FYR Macedonia	The Council for Sustainable Forest Management in the Republic of Macedonia
Republic of Congo	PAFC-Congo
Republic of Korea	Korea Forestry Promotion Institute (KoFPI)
Romania	PEFC Romania
South Africa	South African Forestry Assurance Scheme (SAFAS)
Thailand	The Federation of Thai Industries (F.T.I.)

SYSTEM NEWS 2017:

Received endorsement:

- Hungarian Forest Certification Non-profit Ltd.

Under assessment for endorsement:

- Cameroonian Association of the Pan African Forestry Certification
- Korea Forestry Promotion Institute (KoFPI)
- The Council for Sustainable Forest Management in the Republic of Macedonia
- PEFC Romania
- South African Forestry Assurance Scheme (SAFAS)

Received re-endorsement:

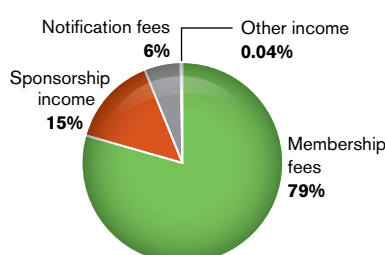
- American Tree Farm System (ATFS)
- PEFC Czech Republic
- PEFC France
- PEFC Italy
- PEFC Sweden
- Republican Association of Forest Certification System (Belarus)

Financial information

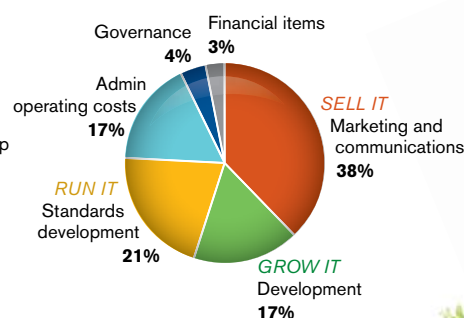
Budget summary:

In 2016, PEFC operated on a total income of about CHF 4.7 million.

Income sources (2016)



Expenditure (2016)



International Stakeholder members:

- APP Timber
- Aracuo
- Asia Pacific Resources International Holdings Ltd. (APRIL)
- Association Technique Internationale des Bois Tropicaux (ATIBT)
- Building and Wood Worker's International (BWI)
- Confederation of European Forest Owners (CEPF)
- Confederation of European Paper Industries (CEPI)
- Connecting Natural Values and People (CNVP)
- Double A
- European Biomass Association (AEBIOM)
- European Confederation of Agricultural, Rural and Forestry Contractors (CEETTAR)
- European Panel Federation (EPF)
- European Pulp Industry Sector Association AISBL (EPIS)
- European Timber Trade Federation (ETTF)
- European Tissue Symposium (ETS)
- Fibria
- International Council of Forest and Paper Associations (ICFPA)
- International Family Forestry Alliance (IFFA)
- International Paper
- Metsä Group
- Mondi
- Olam International
- Purinusa Ekapersada (APP)
- RECOFTC
- Smurfit Kappa
- Stora Enso
- Suzano Pulp and Paper
- Union of Silviculturists of Southern Europe (USSE)
- WestRock Company
- Weyerhaeuser Company

Extraordinary members:

- European Confederation of Woodworking Industries (CEI-Bois)
- European Landowners' Organization (ELO)
- Fédération Européenne des Communes Forestières (FECOF)
- Manufacturers of Educational & Commercial Stationery European Association (MECSEA)
- Union of European Foresters (UEF)

PEFC International team



Ben Gunneberg
CEO / Secretary General

Communications Unit



Thorsten Arndt
Head of Communications



Hannah Price
Communications Officer

Finance



Gill Parker
Finance Manager



Simon Clark
Finance Officer

Administration



Natalie Faulkner
PA to CEO & Office Manager

Marketing



Fabienne Sinclair
Head of Marketing



Julia Kozlik
Marketing

Projects & Development Unit



Sarah Price
Head of Projects & Development



Rémi Sournia
Projects & Development Officer

Technical Unit



Michael Berger
Deputy Secretary General & Head of Technical Unit



Christian Kämmer
Technical Officer



Johan Vlieger
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