

PEFC ANNUAL REVIEW

2008



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CHAIRMEN AND SECRETARY GENERAL

Chairman	Michael Clark
1st Vice Chairman	Antti Sahi
2nd Vice Chairman	Bob Simpson
Secretary General	Ben Gunneberg

BOARD OF DIRECTORS

Björn Andrén
Kathy Bradley
Karen Brandt
Hans Drielsma
Sébastien Genest
Pierre Grandadam
Nathalie Hufnagel-Jovy
William Luddy
William Street

A LETTER FROM THE CHAIRMAN AND SECRETARY GENERAL

“Change” – this is how 2008 can best be described for PEFC. Following a strategic review in 2007 and a Governance Review completed in mid-2008, PEFC has prepared itself for the opportunities and challenges the coming years will bring. The organization has streamlined its processes and activities to improve its services to stakeholders and to society as a whole.

The most noticeable change has been the relocation of PEFC International's offices from Luxembourg to Geneva, Switzerland. Over the past four decades, the Geneva region has established itself as a world-class city for initiatives, focused on sustainable development, and will allow the organization to deepen its ties with stakeholders and develop a stronger foothold within the international community.

More importantly, however, is that PEFC has focused its activities on relationship-building, including the creation of a “Stakeholder Forum” as an integral membership organ. With this new body, PEFC has expanded the role of forest leaders within its governance structure and created a unique platform for interested parties to become actively engaged in shaping the future of forest certification and sustainable forest management.

The Stakeholder Forum offers a unique opportunity for international non-governmental and governmental organizations, companies, UN agencies, and others to collaborate on forestry-related issues and to provide positive contributions to the workings of PEFC, the world's largest forest certification scheme. In addition, it also has a direct impact on the governance of PEFC as it holds one-third of the total votes with at least two Board Members to be selected from the Stakeholder Forum's membership.

Another “change” concerns PEFC's technical documentation, and the

organization started a comprehensive revision of its complete documentation in 2008. The revision of the Logo Usage Rules, and initial changes to the International Chain of Custody Standard were approved by the General Assembly in November 2008. The revision of all documents is expected to be finalised by 2010.

Given the importance that forests have in tackling societal challenges such as climate change, we are confident that these changes will enable PEFC to live up to the expectations that the global community rightly expects from the world's largest forest certification system.



LIST OF PEFC COUNCIL MEMBERS

COUNTRY	MEMBER ORGANIZATION	WEBSITE
Australia	Australian Forestry Standard Ltd	www.forestrystandard.org.au
Austria	PEFC Austria	www.pefc.at
Belarus	Belarusian Association of Forest Certification*	en.belgiproles.by
Belgium	PEFC Belgium	www.pefc.be
Brazil	National Institute of Metrology, Standardization and Industrial Quality	www.inmetro.gov.br/english
Cameroon	Cameroonian Association of the Pan African Forestry Certification*	-
Canada	PEFC Canada	www.pefccanada.org
Chile	CertforChile Forest Certification Corporation	www.certfor.org
Czech Republic	PEFC Czech Republic	www.pefc.cz
Denmark	PEFC Denmark	www.pefc.dk
Estonia	Estonian Forest Certification Scheme	www.eramets.ee
Finland	PEFC Finland	www.pefc.fi
France	PEFC France	www.pefc-france.org
Gabon	PAFC Gabon*	-
Germany	PEFC Germany	www.pefc.de
Ireland	PEFC (Ireland) Ltd*	-
Italy	PEFC Italy	www.pefc.it
Latvia	PEFC Latvia Council*	-
Lithuania	PEFC Lithuania*	www.forest.lt/pefc
Luxembourg	PEFC Luxembourg	www.pefc.lu
Malaysia	Malaysian Timber Certification Council*	www.mtcc.com.my
Netherlands	PEFC Nederland*	www.pefcnederland.nl
Norway	PEFC Norway	www.pefcnorge.org
Poland	PEFC Poland	-
Portugal	Portuguese Forestry Sector Council (CFFP)	www.pefc-portugal.cffp.pt
Russia	Partnership on the Development of PEFC Forest Certification*	-

COUNTRY	MEMBER ORGANIZATION	WEBSITE
Slovakia	Slovak Forest Certification Association	www.pefc.sk
Slovenia	Institute for Forest Certification in Slovenia	www.pefc.si
Spain	PEFC Spain	www.pefc.es
Sweden	Swedish PEFC Co-operative	www.pefc.se
Switzerland	PEFC Switzerland	www.pefc.ch
UK	PEFC UK Ltd	www.pefc.co.uk
Uruguay	Sociedad de Productores Forestales del Uruguay*	www.spf.com.uy
USA	American Tree Farm System (ATFS)	www.treefarmssystem.org
	Sustainable Forestry Initiative (SFI)	www.sfiprogram.org

List above as of 31st December 2008.

*The national certification system is not endorsed by the PEFC Council. Only PEFC endorsed certification systems can trade their certified wood, paper and timber products as PEFC certified.



PEFC COUNCIL MEMBERSHIP AND ENDORSEMENTS

PEFC COUNCIL MEMBERS

One certification system joined the PEFC Council in 2008:

- PEFC Netherlands

PEFC ENDORSEMENTS

Three national forest certification systems successfully underwent the PEFC endorsement process through independent external assessors for the first time and were subsequently endorsed by the PEFC Council:

- American Tree Farm System
- Estonian Forest Certification Council
- PEFC Poland

Five national forest certification systems have been amended and underwent the PEFC endorsement process through independent external assessors and subsequently were re-endorsed by the PEFC Council:

- PEFC Belgium
- PEFC Denmark
- PEFC Spain
- PEFC Switzerland
- PEFC UK Ltd

PEFC COUNCIL EXTRAORDINARY MEMBERS

The following international associations hold PEFC Council Extraordinary Membership:

- Confédération Européenne des Propriétaires Forestiers (CEPF)
- Confederation of European Paper Industries (CEPI)
- European Confederation of Woodworking Industries (CEI-Bois)
- European Landowners' Organization (ELO)
- European Network of Forest Entrepreneurs (ENFE)
- European Timber Trade Association (FEBO)
- European Tissue Symposium (ETS)
- Fédération Européenne des Communes Forestières (FECOF)
- Manufacturers of Educational and Commercial Stationery European Association (MECSEA)
- Union of European Foresters (UEF)
- Union of Silviculturalists of Southern Europe (USSE)



TRANSPARENCY OF PEFC PROCESSES

Details about all endorsements decisions, including the full independent assessors' reports on which the PEFC Council members based their decisions for endorsement and re-endorsement, are available at www.pefc.org > Members & Schemes.



PEFC COUNCIL MILESTONES IN 2008

GLOBAL PLATFORM FOR THE MUTUAL RECOGNITION OF FOREST CERTIFICATION SYSTEMS

As of 31st December 2008, PEFC was present on six continents, represented by 35 National Governing Bodies. 25 endorsed national certification systems are permitted to trade their wood, paper, and timber-based products as being 'PEFC certified.'

The steps involved in gaining PEFC certification are based on multi-stakeholder participation and follow a rigorous assessment and endorsement process. This ensures that each system meets or exceeds the high sustainability benchmark requirements set out on the international level.

GLOBAL GROWTH

Almost 220 million hectares of forests were certified to PEFC's sustainability benchmark requirements by the end of 2008. PEFC remains the largest forest certification system in the world, with PEFC-certified forests accounting for about 2/3 of the total area certified against credible forest certification globally.

PEFC is becoming the certification system of choice for more and more businesses. 2008 saw a 34 percent increase in PEFC Chain of Custody certifications, with countries such as Lithuania, Singapore, South Africa, South Korea, Turkey and the United Arab Emirates gaining their first PEFC Chain of Custody certificates.

WORLD'S LARGEST SOURCE OF CERTIFIED WOOD

While PEFC remains the world's largest source of certified wood, the rate of increase in percentage of certified area to the total forest area is relatively small, according to the United Nations Economic Commission for Europe (UNECE).

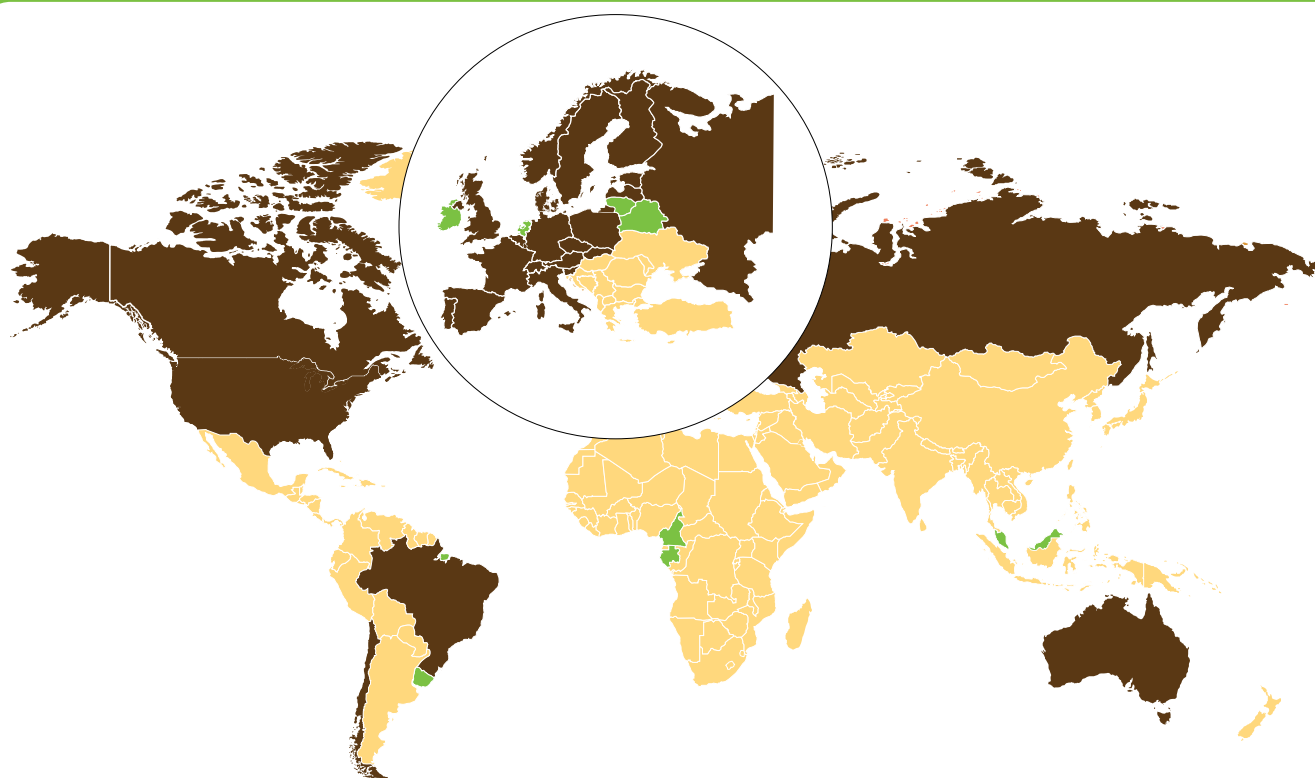
Over 90 percent of certified forests are located in Western Europe and North America, with the biggest growth potential in Russia, Asia, South America and Africa, where less than one percent are certified.

Two national certification schemes in Africa and Asia are undergoing PEFC endorsement processes, which might boost the share upon successful endorsement.

All PEFC certified companies are listed in the PEFC Council database, which is available at www.pefc.org.

The database contains:

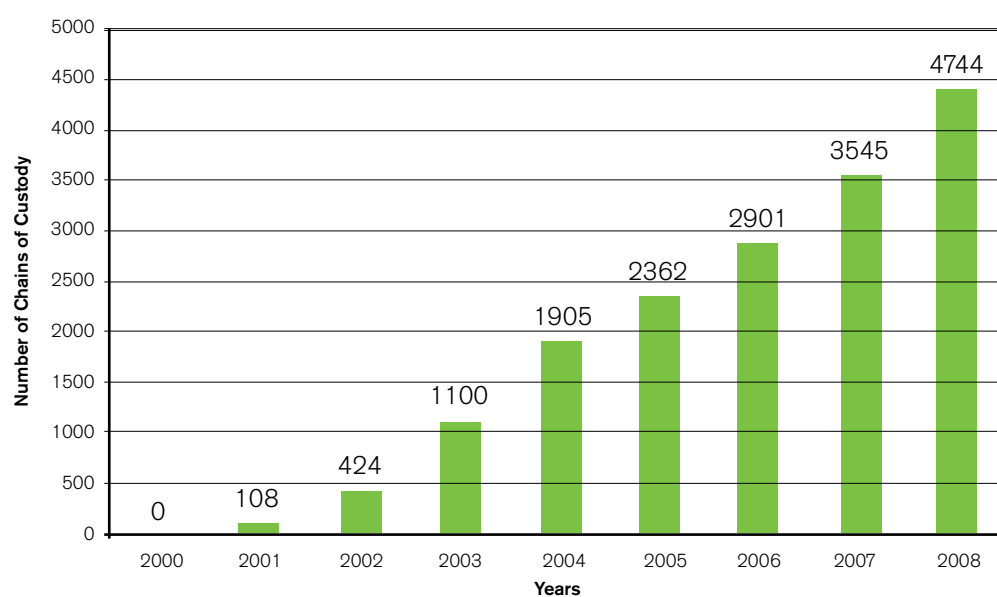
- Forest and Chain of Custody certificate holders
- PEFC logo users
- PEFC notified certification bodies



PEFC members with
endorsed systems (25)

PEFC members with
systems **not endorsed** yet

TOTAL NUMBER OF CHAIN OF CUSTODY CERTIFICATES, 2000-2008

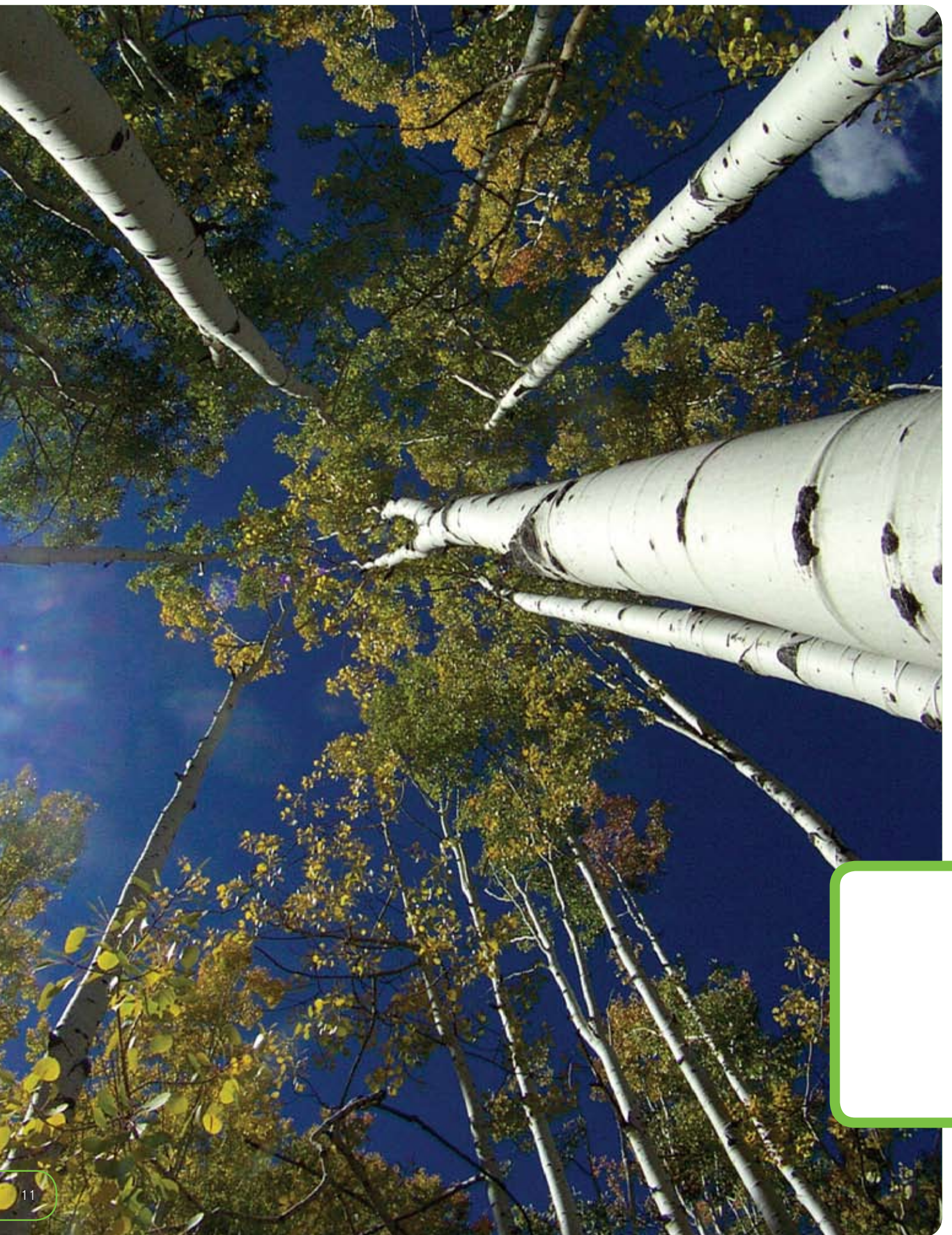


PEFC GLOBAL STATISTICS 31ST DECEMBER 2008

PEFC / COUNTRIES	CERTIFIED FOREST AREA (HA)	NUMBER OF COC CERTIFICATES
Australia	8,723,102	53
Austria	2,039,236	272
Belgium	281,052	162
Brazil	882,902	9
Canada (CSA)	82,764,815	123
Canada (SFI)	39,375,374	0
Chile	1,911,920	20
China	0	38
Colombia	0	1
Czech Republic	1,883,149	203
Denmark	215,160	34
Egypt	0	1
Estonia	0	3
Finland	20,719,735	126
France	3,487,393	1,106
Germany	6,319,754	763
Hungary	0	4
India	0	2
Indonesia	0	5
Ireland	0	20
Italy	699,755	137
Japan	0	113
Latvia	0	2
Lithuania	0	3
Luxembourg	26,202	13
Malaysia	0	3
Monaco	0	1
Morocco	0	1



PEFC / COUNTRIES	CERTIFIED FOREST AREA (HA)	NUMBER OF COC CERTIFICATES
Netherlands	0	80
New Zealand	0	11
Norway	7,559,102	16
Philippines	0	1
Poland	0	7
Portugal	0	10
Singapore	0	2
Slovak Republic	1,217,261	11
South Africa	0	1
South Korea	0	1
Spain	1,084,828	145
Sweden	7,613,134	101
Switzerland	267,841	96
Turkey	0	1
UK	0	934
United Arab Emirates	0	1
USA (ATFS)	9,977,841	0
USA (SFI)	20,219,000	108
TOTAL	217,268,556	4,744



A CHANGING ORGANIZATION

PEFC recognises that forest certification and sustainable forest management are integral parts of the wider debate on sustainable development - a debate that is rapidly gaining importance as global challenges such as climate change, biodiversity, and poverty alleviation are becoming more urgent and imminent (see “A Changing Landscape”).

To be better able to contribute to the debate and optimise the potential benefits that forest certification can make in tackling these challenges, PEFC looked closely at its structures and processes in its 2008 Governance Review.

A multi-stakeholder panel, with the assistance of extensive, global consultations, identified key issues and challenges facing the organization, and reviewed a wide range of options for

resolving each issue. In total, the panel made 39 recommendations covering all aspects of the organization.

The recommendations can be categorised into four general, incremental phases:

- “Resources” - Collect the resources to enable PEFC to undertake this programme of governance work.
- “Structures” - Make organizational changes necessary for efficient growth and effective governance.
- “Engagement” - Implement a variety of outreach initiatives designed to reinforce PEFC’s mission with stakeholders.
- “Influence” - Proactively lead policy on sustainable forest management.

One of the most important recommendations centred on the establishment of a “Stakeholder Forum” as a mechanism to engage other global forest leaders with the goal of increasing the value that PEFC offers (see “A Changing Governance” for more on the Stakeholder Forum).

PEFC had already implemented about a third of the Governance Review’s recommendations by the end of 2008 and consulted with members and other stakeholders to evaluate the implementation of other elements.

A CHANGING LOCATION

PEFC relocated in 2008 from Luxembourg to Geneva, Switzerland. In addition to hosting the European headquarters of the United Nations, Geneva is home to numerous intergovernmental and non-governmental organizations.

This new location allows PEFC to work even closer with its stakeholders and partners and strengthen collaborations on a variety of issues related to sustainable forest management.



A CHANGING SYSTEM

The PEFC Council launched a comprehensive review of its entire technical documentation in 2008.

The organization has consistently taken advantage of the most up-to-date scientific knowledge, keeping abreast of its stakeholders' changing expectations. Thus, PEFC's documentation has been amended several times over the last 10 years as part of the organization's commitment to continuous improvement.

The comprehensive review aims at completely revising all of the standards and guidelines to incorporate current and emerging issues on sustainable forest management and forest certification and thus streamline procedures.

Over the course of 2008, PEFC already revised its Logo Usage Rules and updated its International Chain of Custody in the initial phase of the revision process.

NEW PEFC LOGO USAGE RULES

The PEFC logo and label are globally trusted marks, assisting businesses and consumers in identifying goods and merchandise from sustainably managed forests.

The credibility of these trademarks and its proper use is of the utmost importance to PEFC's success, and the revision of the PEFC Logo Usage Rules (PEFC ST 2001:2008) further clarified licensing requirements and optimised administrative processes. Other modifications, based on the results of global stakeholder consultations, concern better adaptability of the rules to market circumstances, and improved marketing and communication possibilities.

The new rules are available at www.pefc.org > Documentation > PEFC Technical Documentation.

INITIAL CHANGES TO INTERNATIONAL CHAIN OF CUSTODY

PEFC's Chain of Custody acts as an audit trail from certified forests to the end user and assures that no illegal timber enters the supply chain.

PEFC completed the first phase of the Chain of Custody of Forest Based Products – Requirements (Annex 5) revision in 2008. Stakeholder consultations focused on improving the application of the “volume credit method,” a system to account for certified timber within the Chain of Custody, with the proposed changes adopted in November 2008.

The organization also launched the second phase of the revision, which is looking at all requirements in detail and will incorporate information and expectations from in-depth dialogues with businesses, certification bodies, NGOs and other interested parties.

The new rules are available at www.pefc.org > Documentation > PEFC Technical Documentation.

NEW PEFC COUNCIL SUSTAINABILITY BENCHMARK REQUIREMENTS CHECKLIST

The PEFC Council Board approved the revised PEFC Council Minimum Requirements Checklist (GL2/2008), which assists in the development and revision of national forest certification schemes and prepares for PEFC Council endorsement. The checklist also facilitates the assessment of compliance against PEFC Council requirements as part of the endorsement and mutual recognition process.

ROLE OF PANEL OF EXPERTS FORMALIZED

PEFC has further strengthened the transparency and robustness of the world's largest forest certification system with guidelines for the Involvement of the Panel of Experts in the endorsement of national forest certification schemes.

These guidelines provide procedures governing the appointment and work of the Panel of Experts, which verifies the quality of the independent evaluations of national certification schemes via a peer-review system. This additional safeguard, unique to the world of forest certification, has been mandatory since October 2006.

The new rules are available at www.pefc.org > Documentation > PEFC Technical Documentation.

DOCUMENT	TITLE	REVISION TIMELINE
Annex 1	Terms and Definitions	2010
Annex 2	Rules for Standard Setting	2009 - 2010
Annex 3	Basis for Certification Schemes and their Implementation	2009 - 2010
Annex 4	Chain of Custody of Forest Based Products – Requirements	2008 - 2009
Annex 5	PEFC Logo Usage Rules	2007 - 2008
Annex 6	Certification and Accreditation Procedures	2010
Annex 7	Endorsement and Mutual Recognition of National Schemes and their Revision	2010

CERTIFICATE DATABASE HIGHLIGHTS COMMITMENT TO COMPLETE TRANSPARENCY

PEFC's Certificate Database offers up-to-date information about all PEFC-certificate holders in sustainable forest management and Chain of Custody certification. This important service to the supply chain, customers, and the market place highlights PEFC's commitment to transparency. In addition to validated certificates, it also informs users about suspended, withdrawn, expired, or other non-PEFC-recognised certificates.

A CHANGING LANDSCAPE



PROCUREMENT POLICIES

A major condition for the adaptation of sustainable forest management is a demand for goods that are produced sustainably. Procurement policies, both by governments and businesses, create this demand as they usually set procurement targets for such products.

However, the forest situation, especially in low-and middle-income countries, presents enormous challenges, reflecting the larger constraints of a lack of governance, weak policies, and inadequately developed institutions. This cannot be overcome by demand alone.

Procurement policies should therefore be complemented and supported by capacity building and development initiatives to fully utilise their potential of contributing to the wider challenge of increasing the world's certified forest area from its current eight percent.

As forest certification remains the only proven market-based mechanism to promote sustainable forest management globally, governments, businesses and NGOs should increase and intensify their engagement with forest certification organizations to better take advantage of the benefits that certification offers.

Forests cover nearly one-third of our planet's land mass, and the responsible management of these areas is crucial in addressing many of society's challenges.

With certification being the only market-based tool assuring that these forests are managed sustainably, PEFC is conscious of its wider responsibility beyond the narrow realm of forest certification. The organization has been providing expertise and experiences to international processes on a range of issues on how sustainable forest management and its certification can assist in tackling issues such as climate change, illegal logging, or social issues.

CLIMATE CHANGE

The world's forests have a vast potential to contribute to tackling climate change, and with only eight percent of the world's forests certified as being sustainably managed, there is a sense of urgency to utilise fully the potential role that forests can play.

PEFC supports the international consensus on forests' vital role in fighting climate change facilitated by the Forest's Dialogue Initiative on Forests and Climate Change. The organization stresses that sustainable forest management, as an important climate change mitigation and adaptation strategy, should be promoted.

Forest certification systems that are based on third-party verification, independent

accreditation, good governance, and transparency need to be supported and their use expanded. This will provide the necessary qualitative and quantitative assurances that any measures are delivering sustainable forestry on the ground.

As outlined in its 2008 Position Paper on Climate Change and Forest Certification, PEFC believes that:

- Forestry represents an important climate change mitigation potential
- Only sustainably managed forests should benefit from carbon credits and other financial mechanisms.
- Sustainable forest management must be demonstrated through certification

PEFC is committed to working with the international community in designing carbon trading facilities and other mechanisms to integrate forest certification as a tool to ensure the long-term sustainability of any such activities.

SOCIAL ISSUES

Social issues are of fundamental importance to PEFC as forests and forest resources contribute to the sustainable livelihoods of 1.6 billion people globally.

The organization's Sustainability Benchmark Requirements, which each endorsed national scheme needs to meet or exceed, requires that legal, customary and traditional rights related to forest land should be clarified, recognised, and respected. PEFC has also integrated the International Labour Organization (ILO)'s core conventions into its forest certification requirements.

To contribute to the debate at the global level, and to seek input into its 2009

PEFC'S COMMITMENTS RELATED TO ILLEGAL LOGGING

- PEFC's strategy is based on the commitment to work with others to increase the supply of certified wood (up to 50% of industrial roundwood by 2017).
- PEFC engages with all stakeholders to reduce the complexity of Chain of Custody certification and thus to further enhance the credibility of the process.
- PEFC will continue to require a minimum of 70% certified fibre content, with the remainder meeting robust 'controlled-wood' requirements.
- PEFC is committed to contributing and developing both long and short-term solutions on the issue of illegal logging.
- PEFC is committed to the process of forest certification as the best overall solution to illegal logging.

revision of its forest management criteria, PEFC has commissioned the Royal Institute of International Affairs (also known as Chatham House) to produce a public report on social criteria in timber procurement policies. The report, expected to be published in mid-2009, will provide a comprehensive picture of societies' expectations in regard to social issues, based on how this topic is currently covered in procurement policies and other international standards and processes.

ILLEGAL LOGGING

Forests are the most diverse ecosystems on land as they hold the vast majority of the world's terrestrial species. One of the threats to maintaining this important habitat for terrestrial biodiversity is illegal logging, which often results in unmanaged and irreparable deforestation.

A number of international and national efforts exist that attempt to tackle the challenge of illegal logging. This

includes initiatives such as FLEG (Forest Law Enforcement and Governance) multilateral arrangements in Asia, the EU's FLEGT (Forest Law Enforcement, Governance and Trade) initiative and its legislative proposal to reduce the risk of illegal timber and timber products entering the EU market, and the Lacey Act in the United States.

Sustainable forest management and its certification are important tools in combating illegal logging. PEFC forest certification requires adherence to national legislation, and its International Chain of Custody Standard ensures that no illegally or unauthorised logged wood is contained in PEFC-certified products.

PEFC is closely monitoring and participating in national and international efforts and contributes its experience and expertise to further strengthen and optimise the use of market-based solutions to tackle illegal logging.



A CHANGING GOVERNANCE

Today's globalised world is becoming increasingly interconnected, with more and more actors being involved and contributing to society's well-being. PEFC, which has grown to become the world's largest forest certification system in less than ten years, is very much aware of the changing landscape it operates in.

To benefit better from the knowledge and experience of its stakeholders, PEFC updated its statutes and created the "Stakeholder Forum" within its governance structure at its 2008 General Assembly. The Stakeholder Forum allows for closer collaboration with, and engagement of, international organizations, businesses, and associations and provides an opportunity for participants to actively engage in shaping the future of forest certification.

If you are interested in becoming a member of the Stakeholder Forum or would like to receive further information, please contact:

Sarah Price
Head of Projects and Development PEFC
t +41 22 799 45 40
e s.price@pefc.org

In detail, it offers international stakeholders the following benefits:

- Support PEFC's efforts in promoting sustainable forest management and the procurement of sustainable forest products
- Networking and knowledge sharing amongst members
- Stay up to date on SFM and PEFC International's perspective
- Understand and influence the differing and evolving positions on SFM
- Participate in PEFC working groups and committees on issues of relevance
- Profile involvement in a key forum on SFM
- Leverage PEFC's unique strength and expertise at the local level and in remote areas

As an integral part of PEFC, the Stakeholder Forum can propose agenda items, attend and vote at the General Assembly, the highest decision-making body of the organization, responsible for setting the strategic direction of the organization.

OBJECTIVES OF THE FORUM

The Stakeholder Forum provides a neutral meeting place for global forest leaders from international NGO's, businesses, intergovernmental organizations and others to collaborate, influence and advance the agenda on issues related to sustainable forest management (SFM) in general and its certification in particular.

In addition, it provides an opportunity to guide and influence the decisions of PEFC International, the world's largest forest certification organization both indirectly, through technical expertise, research and knowledge exchange, and directly through voting rights and representation on the Board of Directors.



PEFC COUNCIL EVENTS

ANNUAL MEETING OF PEFC MEMBERS

PEFC's annual meeting of national secretaries from 34 countries provides crucial opportunities to exchange experiences and views, initiate new common activities, harmonise activities and receive training on the latest changes in PEFC certification to be implemented at national level. The meeting in Stockholm, Sweden, in May 2008 focused on governance and technical issues.

With an increasing numbers of attendees with differing requirements, PEFC is revising the structure and format of the meetings so that the needs of its members are met more readily, and efficiency is improved.

TRAINING AND PROMOTIONAL SEMINARS

The credibility of certification relies on robust implementation and monitoring at all levels. Accordingly, capacity building and continuous improvement are at the heart of PEFC's mission.

This is all the more important as PEFC is moving into regions and countries where institutional capacity and governance is weak. Consequently, the organization increased its activities in this area in 2008 and organized and facilitated training seminars for certification bodies, auditors, the Panel of Experts, external consultants, and, of course, for PEFC national governing bodies and potential members.

Training material is to be made more widely available throughout 2009 and 2010.

GENERAL ASSEMBLY UNDERLINES IMPORTANCE OF STAKEHOLDER FORUM

PEFC members underlined the importance of the Stakeholder Forum by unanimously agreeing to change the organization's statutes to provide this new body with substantial rights within PEFC's governance structure.

In his speech, PEFC Chairman Mike Clark highlighted the need for global forests leaders to collaborate and jointly tackle societal issues such as climate change, and emphasised PEFC's commitment to contribute to this process through mechanisms such as the Stakeholder Forum, participation in international processes, and other venues.

PEFC Secretary General Ben Gunneberg reiterated the important role that the Stakeholder Forum will play as a permanent fixture within PEFC and thanked members for their support and constructive engagement in a year that saw rapid change and development. He encouraged all members to fully participate in shaping the future of PEFC and to continue to work towards global market acceptance.

PEFC thanked the outgoing Board Member Prof. Dr. Hans Köpp and Nominations Committee member Tony Rotherham for their committed service and contribution to the organization.

The 2008 General Assembly was kindly hosted by the Australian Forestry Standard (AFS). Field trips in New South Wales and Tasmania provided participants with first-hand experience of sustainable forest management practices in Australia.

PEFC COUNCIL ELECTIONS TO THE BOARD OF DIRECTORS

2ND VICE CHAIRMAN



Robert S Simpson is the Senior Vice President, Forestry Program, American Forest Foundation AFF and National Director of the American Tree Farm System, the oldest and largest third party forest certification system in the United States, with nearly 80,000 certified properties, totalling 35 million acres. He was elected to this position in April 1994 after a 16-year career as a field management forester.

Term of Office: 2008-2011

BOARD MEMBERS



Pierre Grandadam is politically engaged as Mayor of Plaine (Bas-Rhine), France, and is the Chairman of the Community of Communes of Haute-Bruche, France. He draws from his expertise as Chairman of the Forestry Communes Association of Alsace and Moselle, as Vice Chairman of the Wood/Forest Sector of Alsace, and as Vice Chairman of the National Federation of Forestry Communes. He is former Chairman and Vice Chairman of the European Federation of Forestry Communes.

Term of Office: 2008-2011



Sébastien Genest is the Chairman of France Nature Environnement (FNE), the French National Federation of some 3,000 local and regional environmental NGOs. A member of the High Council for Forestry, Forest Products and Wood Processing, and its Committee on Forest Policy, Sébastien is also on the Board of the French Forest National Service (ONF) and is a Director of PEFC France. **Term of Office: 2008-2011**



Nathalie Hufnagel-Jovy draws on eight years of experience as Secretary General of the Confederation of European Forest Owners (CEPF), and is currently a Member of the Board of the International Family Forest Alliance (IFFA) and a Senior Policy Advisor to the Consortium of the German Forest Owner Associations (AGDW).

Term of Office: 2008-2011



Kathy Bradley joined The Paper Federation of Great Britain in 1988 and for several years was Head of Communications, with responsibility for forestry issues since 1996. In 1998, she was promoted to Director of External Affairs, a position she continued to hold when the Confederation of Paper Industries (CPI) was launched in 2000. She was the CPI's main spokesperson to the media, parliamentarians, environmental and other organizations and a member of the Confederation of European Paper Industries' (CEPI) Forestry Committee for many years. She now works for CPI on a part time basis focusing on forestry issues. **Term of Office 2008-2011**

PEFC INTERNATIONAL STAFF

Secretary General

Ben Gunneberg

Administration

Administrator

Gill Parker

Office Manager

Natalie Faulkner

Communications

Head of Communications

Thorsten Arndt

Communications Officer

William Ramsay

Technical Unit

Head of Technical Unit

Jaroslav Tymrak

Technical Officer

Christian Kämmer



WHAT OTHERS SAY ABOUT PEFC

CHICAGO CARBON EXCHANGE (CCX) ENDORSES PEFC

The Chicago Carbon Exchange (CCX) has endorsed PEFC as evidence of sustainable forest management under its rules for forest carbon sequestration projects.

The CCX is a legally binding integrated trading system to reduce emissions of major greenhouse gases, including carbon dioxide, with offset projects worldwide. Under CCX's protocol for sustainably managed forests, there must be evidence of sustainable forest management of all managed forest land through approved certification schemes, which includes PEFC endorsed standards.

THE GUARDIAN USES PEFC PAPER

In their latest Sustainability Report, "The Guardian," "The Observer," and "The Guardian Unlimited" state that perhaps their greatest potential for affecting the environment is through paper purchasing. In the same light their vision emphasises that "sustainability will be at the heart of our procurement processes, as we recognise that our suppliers represent a key part of our operational impact"

The companies' new paper purchasing policy has "put in place procedures to ensure, as far as possible, that fibre is not derived from illegal sources or from uncertified forests in areas of high conservation value. Increase the proportion, where possible, of paper that comes from credibly certified, well-managed forests - this will currently include certification under any of the following schemes: FSC, PEFC, FFCS, SFI, CSA, UKWAS, although we will review this list annually."

KINGFISHER AND B&Q UK

Kingfisher, a leading home improvement retail group in Europe and Asia, announced that the company is "delighted to announce that B&Q UK has gained a Chain of Custody certification for both the Forest Stewardship Council (FSC) and the Programme for the Endorsement of Forest Certification schemes (PEFC), effective 07 July 2008."

All PEFC materials sold under B&Q's Chain of Custody are now identifiable and reportable. Furthermore, team members will be trained in Chain of Custody procedures in line with the requirements of the appropriate standards. Every time a customer buys a product that contains certified timber, B&Q's unique Chain of Custody certification code will appear on the receipt next to the item.

UK REAFFIRMS PEFC'S SUSTAINABILITY CREDENTIALS

The UK Department for Environment, Food and Rural Affairs (DEFRA) announced that PEFC continues to meet UK government requirements for sustainable timber, and confirmed the robustness and integrity of PEFC's sustainable forest management standards.



UK PUBLIC PROCUREMENT

PEFC certification is important for companies supplying timber for public sector projects, since, as from April 2009, the UK government will require its departments to procure legal and sustainable timber or EU FLEGT (Forest Law Enforcement, Governance and Trade) licensed timber only. The revised procurement policy sends a strong message to companies and consumers to buy responsibly and to support sustainable forest management by choosing PEFC-certified products.

The UK also announced its intention that for future reviews, PEFC endorsed schemes such as SFI and CSA will no longer be assessed separately.

EUROPEAN COMMISSION ACCEPTS PEFC; STRESSES NEED FOR CONSISTENT GREEN PUBLIC PROCUREMENT POLICIES

The European Commission has published a communication on green public procurement (GPP). The communication aims at fostering a voluntary framework to ensure the procurement of goods and services that have the least impact on the environment throughout their whole life cycle.

A preliminary set of common GPP criteria include "Paper" as well as "Furniture," and Chain of Custody certificates for PEFC certified virgin fibre are accepted as proof of compliance with the Commission's Green Public Procurement policy.

EU member states will be invited to formally endorse the GPP criteria and include them in their national action plans.

PEFC PRODUCTS HIT SUPERMARKET SHELVES

Kimberly-Clark Australia, a subsidiary of the US-based Kimberly-Clark Corporation, has chosen PEFC certification for its Kleenex® Cottonelle® product line.

"The use of the PEFC logo on our products gives our customers confidence that the fibre sourced for their manufacture always meets the stringent guidelines of the Standard," Kimberly-Clark Australia stated.

AIR FRANCE & BRITISH AIRWAYS PRINT THEIR MAGAZINES ON PEFC PAPER

Air France is now printing its Air France magazine on PEFC certified paper. The PEFC logo can be found on one of the first pages of the magazine. By using PEFC paper, the French airline underlines its commitment towards environmental protection and sustainable management. Similarly, British Airways publishes 2 of its 3 in-flight magazines on PEFC-certified paper.



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