The agenda

08:30  Coffee and networking

09:00  Welcome and open remarks
  Thorsten Arndt, PEFC International - Master of Ceremonies
  William Merivale, National Secretary, PEFC Ireland

The road to net zero – a key role for forests

09:15  Overview of the morning sessions
  Joe O’Carroll, Moderator, Sustainability and Forestry Consultant

09:25  Ireland’s COP26 goals and forestry’s role in achieving them
  Senator Pippa Hackett, Minister of State for Forestry, Dept of Agriculture, Food and Marine

09:45  The multiple benefits of forestry and its contribution to a low carbon economy
  Clodagh O’Reilly, Director of Sales and Supply Chain Management, Coillte

10:10  Making timber work for you – driving the processing industry to greener and greater efficiency
  Conor Fahy, General Manager, ECC Timber Products

10:35  Coffee

The road to net zero – changing our built environment

11:15  Tomorrow’s Timber – circular thinking and timber as a futureproof building material choice
  Dr Pablo van der Lugt, Lecturer in bio-based building at Delft University of Technology and
  author of Tomorrow’s Timber

12:10  The road to zero carbon – using factory precision to deliver sustainable buildings
  John Spittle, UK and Ireland Representative, Wiehag
12:35  Timber and construction panel - Q&A and wrap up
     Joe O’Carroll and the speakers

12:50  Lunch and networking

The road to net zero – engaging consumers

14:10  Overview of the afternoon session
     Dr Dorothy Maxwell, Moderator, Director Sustainability, Davy Horizons and the Prince’s
     Responsible Business Ambassador

14:25  Driving the sustainability agenda forward in Ireland
     Tomás Sercovich, Chief Executive, Business in the Community, Ireland

14:50  Responsible retail – Kingfisher’s "Forest Positive" commitment
     Per Bogstad, Responsible Business Programme Manager – Forest Positive, Kingfisher Group

15:15  Coffee

15:55  Meeting consumer expectations on renewable, recyclable and responsibly-sourced packaging
     Becci Eplett, Marketing and Communications Manager, Huhtamaki Foodservice UK

16:25  End user panel session - Q&A and wrap up
     Dr Dorothy Maxwell and the speakers

16:45  Summing up
     Eduardo Rojas Briales, Chairman, PEFC International

16:55  Closing remarks
     Thorsten Arndt, Head of Communications, PEFC International

17:00  Close

17:45  Drinks reception at the Royal Irish Yacht Club, Dún Laoghaire
     (a short walk from the Royal Marine Hotel)