

SUSTAINABLY SOURCED FURNITURE PROTECTS FORESTS



Forests Are Home

PEFC certification is rigorous and impartial. PEFC certification means that you can trust that a certified product has been produced in a way that protects and sustains the world's forests.

And why wouldn't you want to protect the world's forests? After all, forests are home.



What is Forests Are Home?

In the spirit of helping combat climate change and supporting the United Nations Sustainable Development Goals (SDGs), the Forests Are Home campaign aims to raise awareness for sustainably sourced wood and wooden furniture products and foster a global partnership for sustainability.

We want other businesses and consumers to understand that by **sourcing and selling PEFC-certified wood and wooden furniture** from PEFC-certified sustainably-managed forests, companies demonstrate their **commitment to legal and responsible sourcing** and help ensure the long-term health of the world's forests. Together, we will also contribute to climate change mitigation and the **SDGs**.

And when their customers buy certified products from these companies, they are **directly supporting** these essential goals as well.

Why participate in Forests Are Home?

- 1 More visibility to your positive actions, position yourself as a sustainable brand with PEFC.
- 2 Demonstrate your sustainability leadership to your customers and peers.
- 3 Get featured across all of PEFC's social media channels, website and newsletter.



What resources will you get access to?

- 1 Access to professional, customised materials that you can use however you see fit in an easy, **zero cost** way.
- 2 Custom editorial designs, just for your brand from a devoted team of writers and designers.

Forests Are Home connects your products to the forests that they come from.



Forest background that corresponds to the wood species used to produce the product

Your product

We need very little to get started to tell your sustainability story.

GRAPHIC

- Furniture products image using PEFC-certified wood
- Product name (if any)
- Wood species and its origin
- Your logo and official website

CASE STORY

We'd love to hear about your company, your experience with PEFC, and your thought about sustainability and certification in the furniture sector.

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www.pepegarden.co.uk

Information on the PEFC-certified product

Your logo and/or website

Your PEFC certified on-product label or PEFC generic logo

Meeting our Certified Companies – Pepe Garden Furniture

19 JANUARY 2022 | MEETING CERTIFIED COMPANIES

Did you know that the furniture industry is the third-highest user of forest wood? Using wood is great, but only if it comes from sustainably managed forests. We can all contribute to making the furniture industry more sustainable, and safeguard our forests, by producing, sourcing or buying sustainable wood furniture.

As part of our interview series *Meeting our Certified Companies*, we hear from a furniture company that takes sustainability to the next level.



www.pepegarden.co.uk

TAKE A LOOK AT LIVE CONTENT



Pepe Garden Furniture

Pepe Garden Furniture is a British manufacturer and retailer of wooden garden furniture. Operations Director Rachel Hart shared why sustainability is the way forward for the sector, and why the company chose PEFC to demonstrate its responsible practices.

Today, 100% of all the wood used in Pepe Garden Furniture products is PEFC certified.



Who can join and how?



Companies who manufacture and/or sell PEFC-certified wood and wooden furniture products.



Anyone who would like to support the campaign's objectives.

If you have already chosen PEFC-certified wood for your furniture products but those products are not yet certified, you can still participate in the campaign.

Thank you for choosing PEFC to help safeguard our forests together.

We all have a role to play

Protecting our forests, our home, requires all of us to work together. Sourcing PEFC-certified wood materials for furniture is a meaningful way to help do just that.



CONTACT US TO FIND OUT MORE:

huong.maggi@pefc.org

FOR FREE TRAINING, RESOURCES, EVENTS AND MORE INFORMATION, VISIT:

furniture.pefc.org

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ENAIPI is the first woodworking school to make sustainability central to its identity. There students learn about the importance of sustainable forestry, and create stunning work like these cabinets made of PEFC-certified larch and spruce.

Helping the next generation of woodworkers see our forests as our homes.

ENAIPI TRENTINO
ENTE ADRI
ISTITUTO PROFESSIONALE

enaiptrentino@enaiptn.it



PEFC/18-1-1

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WARM AND WOOD



PEFC


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Forests Are Home

Finnish furniture designer Nikari produces simple, beautiful pieces for both private homes and public spaces. This December Chair, with the wooden frame made from PEFC certified sustainable Oak, is one of them. Protecting forests means treating them like home. And why wouldn't you want to protect the world's forests? After all, forests are home.

NIKARI
www.nikari.fi



PEFC

A global collaboration behind the campaign



PEFC/18-1-1
PEFC in Italy

www.pefc.it



PEFC/10-1-1
PEFC in France

www.pefc-france.org



PEFC/04-01-01
PEFC in Germany

www.pefc.de



PEFC/16-01-01
PEFC in the UK

www.pefc.co.uk



PEFC/14-1-1
PEFC in Spain

www.pefc.es



PEFC/09-01-01
PEFC in Denmark

www.pefc.dk



PEFC/46-01-01
PEFC in Romania

www.pefc.ro



PEFC/02-1-01
PEFC in Finland

www.pefc.fi



PEFC/53-01-01
PEFC in Ukraine

www.woodcertification.com.ua/en



PEFC/24-01-01
PEFC in Chile

www.pefc.cl



PEFC in India

www.nccf.in



IFCC/39-01-01
PEFC in Indonesia

www.ifcc-ksk.org



PEFC in Malaysia

www.mtcc.com.my



VFCS/51-01-01
PEFC in Vietnam

www.vfcs.vnforest.gov.vn



PEFC in Thailand

www.fti-tfcc.org