

PEFC certification is rigorous and impartial. PEFC certification means that you can trust that a certified product has been produced in a way that protects and sustains the world's forests.

And why wouldn't you want to protect the world's forests? After all, forests are home.



### What is Forests Are Home?

In the spirit of helping combat climate change and supporting the United Nations Sustainable Development Goals (SDGs), the Forests Are Home campaign aims to raise awareness for sustainably sourced wood and wooden furniture products and foster a global partnership for sustainability.

We want other businesses and consumers to understand that by sourcing and selling PEFC-certified wood and wooden furniture from PEFC-certified sustainably-managed forests, companies demonstrate their commitment to legal and responsible sourcing and help ensure the long-term health of the world's forests. Together, we will also contribute to climate change mitigation and the SDGs.

And when their customers buy certified products from these companies, they are directly supporting these essential goals as well.

### Why participate in Forests Are Home?

- More visibility to your positive actions, position yourself as a sustainable brand with PEFC.
- Demonstrate your sustainability leadership to your customers and peers.
- Get featured across all of PEFC's social media channels, website and newsletter.



### What resources will you get access to?

- Access to professional, customised materials that you can use however you see fit in an easy, zero cost way.
- Custom editorial designs, just for your brand from a devoted team of writers and designers.

### Forests Are Home connects your products to the forests that they come from.



**Meeting our Certified Companies -**

Pepe Garden Furniture

Companies, we hear from a furniture company that takes

TAKE A LOOK AT

LIVE CONTENT

We need very little to get started to tell your sustainability story.

#### GRAPHIC

- Furniture products image using PEFC-certified wood
- Product name (if anv)
- · Wood species and its origin
- Your logo and official website

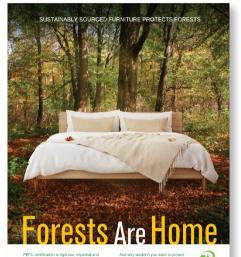
#### CASE STORY

We'd love to hear about your company, your experience with PEFC, and your thought about sustainability and certification in the furniture sector.



# We all have a role to play

Protecting our forests, our home, requires all of us to work together. Sourcing PEFC-certified wood materials for furniture is a meaningful way to help do just that.



## Who can join and how?



Companies who manufacturer and/or sell PEFC-certified wood and wooden furniture products.

Anyone who would like to support the campaign's objectives.

If you have already chosen PEFC-certified wood for your furniture products but those products are not yet certified, you can still participate in the campaign.



CONTACT US TO FIND OUT MORE:



FOR FREE TRAINING, RESOURCES. EVENTS AND MORE INFORMATION, VISIT

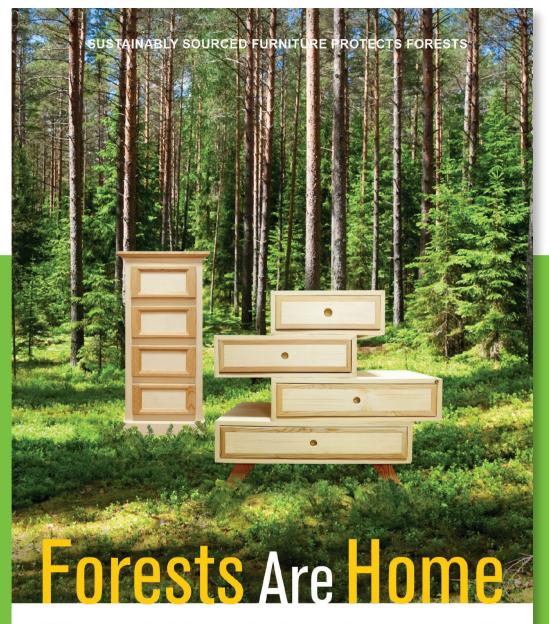
furniture.pefc.org

ompany chose PEFC to demonstrate its responsible practices.



### Pepe Garden Furniture

Thank you for choosing PEFC to help safeguard our forests together.



ENAIP is the first woodworking school to make sustainability central to its identity. There students of woodworkers see our learn about the importance of sustainable forestry, and create stunning work like these cabinets made of PEFC-certified larch and spruce.

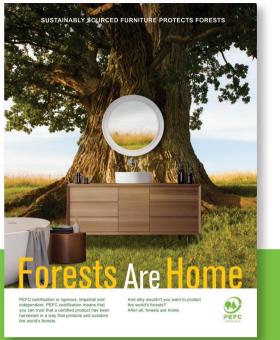
Helping the next generation



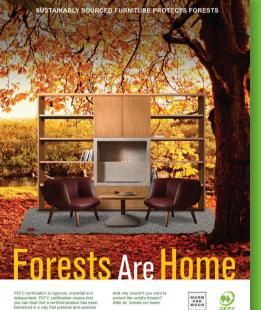


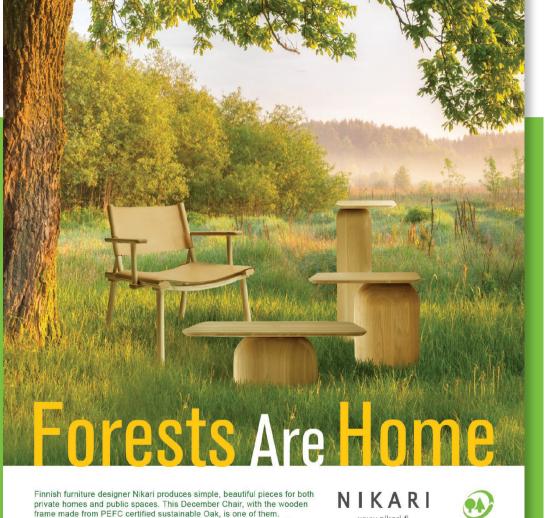












SUSTAINABLY SOURCED FURNITURE PROTECTS FORESTS

### A global collaboration behind the campaign



PEFC/18-1-1 PEFC in Italy

www.pefc-france.org

10-1-1

PEFC in France

PEFC in Germany

www.pefc.de

PEFC/46-01-01

PEFC in Romania

www.pefc.ro



www.pefc.co.uk



www.pefc.es

PEFC in Ukraine

www.woodcertification.com.ua/en

www.pefc.it

PEFC/14-1-1 PEFC in Spain

PEFC/09-01-01

PEFC in Denmark www.pefc.dk

www.pefc.cl



PEFC in Finland

www.pefc.fi



PEFC in Chile



PEFC in India

www.nccf.in

PEFC in Indonesia www.ifcc-ksk.org



www.mtcc.com.my



PEFC in Vietnam

www.vfcs.vnforest.gov.vn

PEFC in Thailand www.fti-tfcc.org





www.nikari.fi Protecting forests means treating them like home. And why wouldn't you

want to protect the world's forests? After all, forests are home.



