What is Forests Are Home?

In the spirit of helping combat climate change and supporting the United Nations Sustainable Development Goals (SDGs), the Forests Are Home campaign aims to raise awareness for sustainably sourced wood and wooden furniture products and how global partnerships help.

We want other businesses and consumers to understand that by sourcing and selling PEFC-certified wood and wooden furniture from PEFC-certified sustainably managed forests, companies demonstrate their commitment to local and sustainable sourcing and help ensure the long-term health of the world’s forests. Together, we all help contribute to climate change mitigation and the SDGs.

And when their customers buy certified products from these companies, they are directly supporting these important goals as well.

Why participate in Forests Are Home?

1. More visibility to your positive actions, position yourself as a sustainable brand with PEFC,
2. Demonstrate your sustainability: Knowledgeable to your customers and partners,
3. Get featured across all of PEFC’s social media channels, website and newsletter.

What resources will you get access to?

1. Access to professionals, customer materials that you can use however you need it in an easy, turn-key way.
2. Survey information, just for your brand from a devoted team of writers and designers.

Forests Are Home connects your products to the forests that they came from.

We need very little to get started to tell your sustainability story.

GRAPHIC
- Furniture products image using PEFC-certified wood
- Product name (if any)
- Wood species and its origin
- Your logo and official website

CASE STORY
We’d love to hear about your company, your experience with PEFC, and your thoughts about sustainability and certification in the furniture sector.

Who can join and how?

Anyone who wants to support the campaign’s objectives.

If you have already chosen PEFC-certified wood for your furniture products but these products are not yet certified, you can still participate in the campaign.

Thank you for choosing PEFC to help safeguard our forests together.
Forests Are Home

Forest Furniture designs. NIKARI produces simple, beautiful pieces for both the home and office. Paneled and solid wood knobs. Castors for chairs are DGV certified. Can be used in both closed and open environments. Express delivery from our home PEFC certified sawmill, Tapis. Call us today to discuss your ideas...