Why choose PEFC

Sets the standard for sustainable forest management

- World’s leading forest certification system and the system of choice for small-forêt owners
- Safeguards biodiversity, ecosystems & helps protect the climate
- Supports forest-dependent livelihoods and local communities
- Robust, pragmatic & cost effective

Enables responsible supply chain management

- Independent & impartial, strict separation of certification and accreditation processes
- Transparency & traceability 3rd party certification process

Offers global impact and availability

- 71% of all global certified forests are PEFC certified1
- Over 280M hectares covered by PEFC2
- 20,000 chain of custody certified companies in 70+ countries3
- Tailored local customer service through 55 national members2

Recognised around the world

- Acceptance in public and private procurement policies
- Global organisations and companies use PEFC as a benchmark for sustainable forest management
- Consumers trust and expect labels
  - 80% want companies to use them3
  - 55% of consumers are aware of the PEFC label4

Writing the story of humans and nature

- People-Centric, mindful of the specific needs of smallholders, workers and local communities
- An alliance of national forest certification systems
- Over two decades of forest protection expertise thanks to global and local stakeholder engagement

Responsible Packaging

Get PEFC certified to access more certified material

Why get certified?

When, as a supplier of packaging materials, you choose PEFC certification, you enter a responsible supply chain that runs from forest to doorstep. It’s a way for you to demonstrate to your buyers that you are actively protecting forests. And when they procure your packaging, they are, too.

- Certification is the foundation of that responsible sourcing. By getting certified, you meet market demands and regulatory requirements.
- Certification is increasingly a global norm, and obtaining PEFC certification is the best way to ensure uninterrupted market access.
- PEFC certification allows you to keep pace with these changes and meet the increasing expectations from your buyers.
- Availability and freedom of choice, you have access to the large supply of PEFC-certified wood and non-wood forest products.
- Use of the PEFC logo, widely recognised, to demonstrate your responsible sourcing.

How to get PEFC chain of custody certified

www.pefc.org/for-business/supply-chain-companies

We’re here to help!
Jon Horton – Market Engagement Manager
PEFC International, www.pefc.org
jon.horton@pefc.org +41 (0) 22 799 45 40