BENEFITS OF SOURCING PEFC-CERTIFIED PACKAGING

AVAILABILITY
Incorporating PEFC in your sourcing policies unlocks access to the world’s largest supply of certified forest-based materials.

Quick facts
- PEFC is the world’s largest Sustainable Forest Management (SFM) certification system
- 71% of the world’s certified forests are certified to PEFC Standards
- 280 million hectares of forest area are PEFC certified
- PEFC certification is a standard of choice for public timber procurement
- 55 national members have joined forces under the PEFC Alliance, and through this collaborative effort, we will continue to work together to expand the area of certified and sustainably managed forests.

Supply chain
With over 25,000 companies and organisations holding chain of custody certifications in more than 70 countries globally, finding a certified supplier couldn’t be easier.

Companies who obtain PEFC chain of custody certification may benefit from improved supply chain security and access to a vast number of suppliers, representing the largest source of certified materials available globally.

PEFC IS DEDICATED TO FORESTS AND THEIR CONTRIBUTION FOR A SUSTAINABLE WORLD FOREVER

Protects forests from deforestation
How does choosing a PEFC-certified product protect forests? We need to use our forests. If we don’t, the land will be used for other purposes, such as cattle ranches or soy plantations. Buying certified and responsibly sourced forest products, such as wood and paper, gives the forest value, creates demand, and provides a financial incentive to keep a forest a forest.

Equally important, forests are renewable, and PEFC-certified forests are managed in a manner that ensures that they will be there for generations to come. Harvesting rates are balanced and forests are given the chance to regenerate naturally.

Supports reforestation
By procuring or sourcing certified materials from sustainably managed forests, you are supporting the reforestation of existing areas and appropriate afforestation.

Halting deforestation and increasing forest restoration is imperative for limiting global warming to 1.5°C. Forests represent one of the largest, most cost-effective climate solutions available today.

Managing and restoring forests can contribute to economic growth, poverty alleviation, food security, clean water, climate resilience and adaptation, biodiversity conservation, and other ecosystem services.

Strong forest governance is essential to protecting and sustainably managing the world’s forests.

To understand the requirements of the PEFC global sustainability benchmark, visit: https://treeee.es/PEFC-SFM-standard

PEFC SUPPORTS LOW CARBON ECONOMIES

Forests are at the heart of the transition to low-carbon economies.

Sustainable forest management is also focused on maintaining and enhancing carbon sinks, and contributing towards and can contribute towards greenhouse gas emissions reduction goals.

On the other hand, sustainable forest management, in addition to generating socio-economic benefits, provides fibre, timber, and biomass for wider use of wood products to substitute more fossil fuel intense products.

INCLUDE PEFC IN YOUR SOURCING POLICY
PEFC: YOUR ASSURANCE OF RESPONSIBLY SOURCED PACKAGING

Why choose PEFC

PEFC sets the global standard for sustainable forest management

- World’s leading forest certification system and the system of choice for small-forest owners
- Safeguards biodiversity, ecosystems & helps mitigate climate change
- Supports forest-dependent livelihoods and local communities
- Robust, pragmatic & cost-effective

Enables responsible supply chain management

- Independent & impartial, strict separating standard-setting, certification and accreditation processes
- Transparent system of traceability through an independent, third-party certification process

Offers global impact and availability

- 71% of all global certified forests are PEFC certified
- Over 280 million hectares covered by PEFC
- 25,000+ chain of custody certified companies in 70+ countries
- Tailored local customer service through 55 National members

Recognised around the world

- Globally accepted in public and private procurement policies
- Global organisations and companies use PEFC as a benchmark for sustainable forest management
- Consumers trust and expect labels
  - 80% want companies to use them
  - 55% of consumers are aware of the PEFC label

Writing the story of humans and nature

- Delivering social value, respectful and inclusive of the specific needs of smallholders, workers and local communities
- A robust alliance of national forest certification systems
- Over two decades of forest management expertise thanks to global and local stakeholder engagement

The PEFC label ensures that certified packaging is sourced responsibly through the PEFC chain of custody mechanism. Raw materials are traced, tracked and verified through rigorous independent third-party audits. PEFC standards ensure safe working conditions for foresters, manufacturers and workers.

Sustainable forest management protects biodiversity, helps to mitigate climate change, and reduces soil erosion and desertification – all of which are good for the planet, and for local communities that live in, and depend on forests. When forests are managed sustainably, they become a truly renewable resource.

Brands that choose PEFC-certified packaging can clearly communicate their sustainability credentials to their customers. PEFC certification is rigorous, impartial and globally respected, enabling your company to demonstrate a clear commitment to responsible sourcing of forest-based products in your ESG reporting.

Packaging is often the first point of contact with your customers, with an estimated 70% of purchasing decisions are made at the point of sale. Communicate your sustainability efforts towards safeguarding forests and their benefits to society.

By including PEFC in your procurement policies and using the PEFC label on your certified packaging, you can communicate your sustainability actions to your customers. You don’t have to choose between PEFC and other certifications. In fact, inclusive procurement policies give you more supply flexibility and a greater chance of reaching your certified source target.

Find certified suppliers in the PEFC database

www.pefc.org/find-certified

We’re here to help!

PEFC International, www.pefc.org
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Choosing PEFC means sourcing the most widely available certified materials on the market.