BENEFITS OF SOURCING PEFC-CERTIFIED PACKAGING

PEFC BRINGS GLOBAL BENEFITS

Protects forests from deforestation
How does choosing a PEFC-certified product protect forests? We need to use our forests. If we don’t, the land will be used for other purposes, such as cattle ranches or soy plantations. Buying certified and responsibly sourced forest products, such as wood and paper, gives the forest value, creates demand, and provides a financial incentive to keep a forest a forest.

Equally important, forests are renewable, and PEFC-certified forests are managed in a manner that ensures that they will be there for generations to come. Harvesting rates are balanced and forests are given the chance to rejuvenate naturally.

Supports reforestation
By procuring or sourcing certified materials from sustainably managed forests, you are supporting the reforestation of existing areas and in some cases, cleared forests.

Halting deforestation and increasing forest restoration is imperative for limiting global warming to 1.5°C. Forests represent one of the largest, most cost-effective climate solutions available today.

Managing and restoring forests can contribute to economic growth, poverty alleviation, food security, clean water, climate resilience and adaptation, biodiversity conservation, and other ecosystem services.

Strong forest governance is essential to protecting and sustainably managing the world’s forests.

MEET YOUR CUSTOMERS SUSTAINABILITY EXPECTATIONS

With the increased demand from brands and retailers for certified packaging, it has become increasingly important to gain chain of custody certification, so you are equipped to meet the demands of your customers.

Demonstrate your best practices. PEFC can help connect you with suppliers of certified raw materials, as well as help you get certified.

Reach out to us today to start your certification journey.

Contact your local PEFC National Governing Body
https://pefc.org/to-business/supply-chain-companies

Quick facts
- PEFC is the world’s largest Sustainable Forest Management (SFM) certification system
- 71% of the world’s forests are certified to PEFC Standards
- 280 million hectares of forest area are PEFC certified
- PEFC certification is a standard of choice for public timber procurement
- 55 national members have joined forces under the PEFC alliance, and through this collaborative effort, we will continue to work together to expand the area of certified sustainably managed forest.

**AN INTRODUCTION TO PEFC FOR SUPPLIERS**

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Supply chain
Find a PEFC-certified forest/materials supplier via our free-to-use ‘Find certified’ database.

Find certified suppliers in the PEFC database
https://pefc.org/find-certified

*PEFC/GfK Global Consumer Survey *Aug.2022
** 55 members, with 48 endorsed national certification systems
Why choose PEFC

PEFC sets the global standard for sustainable forest management

- World’s leading forest certification system and the system of choice for small-forest owners
- Safeguards biodiversity, ecosystems & helps protect the climate
- Supports forest-dependent livelihoods and local communities
- Robust, pragmatic & cost-effective

Enables responsible supply chain management

- Independent & impartial, strict separation of certification and accreditation processes
- Transparent system of traceability through an independent, third-party certification process

Offers global impact and availability

- 71% of all global certified forests are PEFC certified¹
- Over 280 million hectares covered by PEFC²
- 25,000+ chain of custody certified companies in 70+ countries²
- Local, regional and national representation through 55 national members

Recognised around the world

- Globally accepted and recognised within public and private procurement policies
- Global organisations and companies use PEFC as a benchmark for sustainable forest management
- Consumers trust and expect labels
  - 80% want companies to use them³
  - 55% of consumers are aware of the PEFC label⁴

Writing the story of humans and nature

- People-centric, respectful and inclusive of the specific needs of smallholders, workers and local communities
- A robust alliance of national forest certification systems
- Over two decades of forest management expertise thanks to global and local stakeholder engagement

Why get certified?

As a supplier of packaging materials, you choose PEFC certification, when you enter a responsible supply chain.

It's a way to demonstrate to your buyers that you are actively protecting forests. And when they procure your packaging, they are, too.

- Certification is the foundation of that responsible sourcing. By getting certified, you meet market demands and regulatory requirements.
- Certification is increasingly a global norm, and obtaining PEFC certification is the best way to ensure uninterrupted market access.
- Keeping pace with changes: PEFC is working towards full compliance with EUDR.
- PEFC certification allows you to keep pace with these changes and meet the increasing expectations of your buyers.
- Availability and freedom of choice, you have access to a large supply of PEFC-certified wood and non-wood forest products.
- Use of the PEFC logo, widely recognised, to demonstrate your responsible sourcing.

Find certified suppliers in the PEFC database

www.pefc.org/find-certified

We're here to help!
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Get PEFC certified to access and sell more certified material