



Hosted by Suzano:

Restoration at Scale: Collaborative Solutions to Address the Climate Crisis

When: November 15th, 2025, from 1:00 PM to 2:00 PM (Belém local time)

Location: Brazilian National Industry Confederation (CNI) Pavilion, located in the Blue Zone of COP30 in Belém, Pará.

Format: One-hour panel composed of four panelists and one moderator, designed to encourage active discussion with contributions from organizations across sectors and geographies, guided by the suggested questions.

Panelist



Manuel Reyes-Retana

International Finance Corporation (IFC)/Regional Director, Latin America

Manuel Reyes-Retana is IFC's Regional Director for Brazil, Argentina, Uruguay, and Paraguay. With over 18 years of experience in the financial sector, he has held leadership roles across Africa, Europe, Central Asia, and the Middle East. Prior to joining IFC, he worked at Banamex-Citibank in Mexico. He holds a degree in Industrial Engineering from Universidad Panamericana and a Master of Science in Industrial Administration from Carnegie Mellon University. His work focuses on mobilizing private capital and advancing sustainable development in emerging markets.



Teresa Campello

National Bank for Economic and Social Development (BNDES) – Socioenvironmental Director

An economist and public health expert, she served as Brazil's Minister of Social Development (2011–2016), where she led the "Brazil Without Extreme Poverty" plan and coordinated key programs like Bolsa Família and the Cisterns Program. She is a researcher at NUPENS/USP and a professor at Fiocruz. Her career spans leadership in climate policy, food security, and sustainable

	development, with a strong focus on social inclusion and equity
	Marcela Porto Communications and Brand Director/Suzano Marcela Porto is Suzano's Director of Communication and Brand, and also a member of the Board of Instituto Ecofuturo and Aberje (Brazilian Association for Business Communication). Throughout her career, Marcela has worked in government agencies and consulting firms with a focus on Government Relations, public policy, and Sustainability. Over the past 16 years, she has held various roles at Suzano, including Corporate Relations, Sustainability, Institutional Communication and Marketing, Family Governance, and as Superintendent of Instituto Ecofuturo, an NGO founded and maintained by Suzano to promote conservation and environmental education. Marcela holds a degree in International Relations, an MBA, and a specialization in Sustainability Management from Fundação Getúlio Vargas (FGV), as well as a post-MBA from Saint Paul Business School. She has participated in international executive programs at Syracuse, Duke, Wharton, and Harvard Universities. Marcela is certified in Family Business Advising by the Global Education Network of the Family Firm Institute.
	TBD
	MODERATOR Thorsten Arndt Head of Advocacy/ PEFC International - Programme for the Endorsement of Forest Certification He leads PEFC's engagement with global policy and market frameworks, supporting delivery of the Paris Agreement, the Global Biodiversity Framework, and the UN Sustainable Development Goals. With extensive experience in communications and sustainability, Thorsten combines strategic insight with a passion for public speaking and cross-sector collaboration. PEFC International, the world's largest forest certification system, covering over 300 million hectares across more than 50 countries.



Concept Note

Forest restoration has emerged as one of the most effective nature-based solutions to combat the climate crisis. Beyond its climate benefits, it promotes water security, biodiversity conservation, and the strengthening of the bioeconomy — through the cultivation of food and extractive products — while generating positive social impacts such as job creation, income generation, and improved quality of life. It also supports the transition to a low-carbon economy.

Forest restoration serves as a bridge across the agendas of the Climate COP, Biodiversity COP, and Desertification COP. Under the UNCCD, 1.56 billion hectares of land are reported as degraded, affecting 1.3 billion people.

The UNFCCC recognizes restoration as a key “natural climate solution” for both mitigation and adaptation, while the CBD highlights restoration as essential to reversing biodiversity loss. Synergies across these conventions are crucial to unlocking the full transformative potential of restoration efforts worldwide.

Despite its undeniable benefits, large-scale restoration remains a complex endeavor. In countries with continental dimensions like Brazil, building efficient value chains that respect territorial and cultural diversity and engage multiple stakeholders is one of the greatest challenges to realizing restoration’s transformative potential.

This high-level panel aims to explore concrete pathways for scaling restoration efforts, emphasizing strategic partnerships and collaborative action around three key questions:

- How can we structure and consolidate efficient, inclusive, and financially viable value chains for restoration, connecting producers, investors, and markets?
- What are the pathways to engage diverse stakeholders and build partnerships that generate multiple benefits from restoration — social, economic, and environmental?
- What systemic levers are needed to unlock the scaling of the restoration agenda?



Run of Show

Time	Program
4 minutes	Moderator (TBD) Brief welcome and introduction of the topic and panelists.
16 min total / 4 min per speaker	First Round of Questions ▪ <u>Manuel Reyes-Retana (IFC)</u>: What financial strategies is IFC exploring to unlock large-scale forest restoration in Latin America, particularly in regions where restoration can deliver high climate, biodiversity, and social returns? ▪ <u>Teresa Campello (BNDES)</u>: In Brazil, BNDES has played a key role in structuring financial mechanisms for forest restoration at large-scale. What are the main lessons learned and challenges faced in building inclusive and financially viable value chains that connect local producers, investors, and markets? ▪ <u>Marcela Porto (Suzano)</u>: Given the complexity of scaling restoration in a country as diverse as Brazil, what lessons has Suzano learned in building inclusive and resilient restoration value chains, and how can these insights inform broader cross-sectoral collaboration? ▪ TBD:
16 min total / 4 min per speaker	Second Round of Questions ▪ <u>Manuel Reyes-Retana (IFC)</u>: How can forest restoration be integrated into broader sustainable development strategies in Latin America, and what role can IFC play in ensuring that restoration contributes to inclusive economic growth and long-term resilience? ▪ <u>Teresa Campello (BNDES)</u>: 2. Given the climate urgency and the need to integrate environmental and social agendas, how does BNDES see its role in fostering multi-sector partnerships that amplify the social, economic, and environmental benefits of restoration — especially in vulnerable territories with high socio-environmental value?



	▪ <u>Marcela Porto (Suzano)</u>: What are the challenges and solutions that should be addressed to engage and foster private sector in restoration? Do you think technology can play an important role? ▪ TBD:
<i>16 min total / 4 minutes per speaker</i> <i>If time allows</i>	Optional Third Round ▪ <u>Unified Question for All Panelists</u>: From your perspective, what systemic levers—such as policy alignment, risk mitigation tools, or blended finance—are most critical to scale restoration efforts and attract long-term investment?
<i>8 min</i>	Closing Remarks Moderator