

PEFC Photo Contest 2020 'WOODLANDS OF IRELAND' - Terms and Conditions

1. About the contest

- 1.1. The 'WOODLANDS OF IRELAND' contest is owned and run by PEFC (Ireland) CLG.
- 1.2. The contest is open to everyone, from professional photographers to forest lovers.
- 1.3. The aim of the contest is raise awareness of the importance of our forests, highlighting why we need to manage them sustainably – and to get some beautiful images of our forests and the people who live, work and play in them!
- 1.4. The contest is free to enter.
- 1.5. **Dates**
 - 1.5.1. Contest opens for entries on 22 April 2020.
 - 1.5.2. The deadline for the entries is 17 June 2020.
 - 1.5.3. Winners will be announced by 10 July 2020.

2. Conditions of Entry

- 2.1. Photographs can only be submitted through Instagram, using the hashtag #pefcirlcomp2020
- 2.2. Entrants are permitted to enter 5 images to the contest. If PEFC deems the entrant has exceeded the image entry limit, through multiple accounts or by any other means, PEFC may disqualify the entrant from the contest.
- 2.3. Entries must be submitted digitally.
- 2.4. Image entry file size must not exceed 10MB, and is recommended to be at least 1600 pixels on the longest length.
- 2.5. Images must be submitted by midnight on 17 June 2020.
- 2.6. Images must not include watermarks, borders, or signatures.
- 2.7. Black and white images are eligible.

3. Eligibility

- 3.1. The 'WOODLANDS OF IRELAND' contest is open to anyone normally resident in Ireland - apart from anyone associated with the contest, including PEFC Ireland employees (and their partners and family), board members and judges.
- 3.2. The entrant must be the original artwork creator and hold the copyright.
- 3.3. Images must not be licensed or disposed of any rights that will conflict with the contest.
- 3.4. It is the entrant's responsibility to ensure that all necessary permissions are obtained from any person featured in a photograph.

4. Ethics

- 4.1. Entrants are allowed to make digital adjustments that maintain the integrity of the image.

- 4.2. It is not permitted to make any physical changes to the image. You may not, for example add or remove plants, objects, animals, people, landscapes or any parts of animals, plants, people or landscape.
- 4.3. Accepted digital adjustments include dodging and burning, changes to tone and contrast and cropping, as well as High Dynamic Range imaging techniques, stitched panoramas and focus stacking.
- 4.4. If it is deemed that the image does not follow the restrictions on digital manipulation, PEFC reserves the right to disqualify any image that it feels lacks authenticity.
- 4.5. An image will be rejected if it appears that the image has been taken in such a way that wildlife law or animal welfare requirements may have been breached; protected species or habitats have been compromised; or the image has been otherwise taken in an irresponsible manner.

5. Judging

- 5.1. The winning entries will be selected by a judging panel from PEFC Ireland. The judges will be looking for images that are original, appropriate and which, in their opinion, best depict Ireland's woodlands, trees, the flora and fauna they support, and the amenity resource they represent – from sweeping panoramas to macro photography.
- 5.2. All entries will be judged anonymously.
- 5.3. The judges reserve the right not to make any award if, in their opinion, none of the entries meet the required standard.
- 5.4. The decision of the judges is final and no correspondence will be entered into.
- 5.5. The international prize for the 2020 PEFC Photographer of the Year Award will be awarded to the single image judged to be the most interesting and creative.

6. Winners

- 6.1. The winners will be announced by 10 July 2020.
- 6.2. Winning images will comprise of first, second and third place.
- 6.3. The top five images will be entered into the international 2020 PEFC Photographer of the Year Award.

7. Prizes

7.1. General information

- 7.1.1. All prizes are non-transferable.
- 7.1.2. PEFC reserves the right to substitute the whole or part of any listed prize with an alternative of equal monetary value (but the entrant shall not have any right to demand this).
- 7.1.3. The prizes must be claimed within one year of the contest winners being announced or will be forfeited.

7.2. National prizes

- 7.2.1. 1st prize: €250; 2nd prize: €125 voucher; 3rd prize: €75 voucher. (Note: 2nd and 3rd prizes will be for vouchers to be spent on trees/plants at a garden centre of the prize winner's choice.)

7.3. International prizes

7.3.1. The winner of the 2020 PEFC Photographer of the Year Award will receive a cash prize of 2000 CHF.

7.3.1.1. The winner of the 2020 PEFC Photographer of the Year Award will be announced during the 2020 PEFC Forest Certification Week. The winner will be informed by 31 August 2020.

7.3.1.2. The twelve best images will be featured in the 2021 PEFC 'Experience Forests, Experience PEFC' photo calendar.

8. Copyright and Usage

8.1. Entrants remain the copyright holder to any images they submit.

8.2. By entering the contest, the entrants grant to PEFC a non-exclusive, royalty-free, and perpetual license to reproduce, publish and communicate to the public by any means and exhibit their image(s) and copies of their image(s) in all media throughout the world in relation to the organization, including but not limited to all use in the context of:

8.2.1. Inclusion within www.pefc.org and other PEFC websites, websites of PEFC members, social media and newsletters.

8.2.2. Inclusion in promotional, press and marketing materials (such as press articles and brochures) associated with PEFC and its members.

8.2.3. Display in exhibitions.

8.3. Any photograph used by PEFC shall carry a credit line (e.g. © photographer's name). Any failure to provide such credit line shall not be deemed to be a breach, as long as PEFC uses its reasonable endeavors to rectify such failure within a reasonable period from the date of notice of such failure.

8.4. PEFC reserves the right to crop images if necessary.

8.5. Entrants may be contacted to negotiate the use of the entry on licensed merchandise (e.g. posters, prints).

8.6. The entrant is responsible for any claim made by a third party against the submission.

9. Disclaimer

9.1. The information given in these terms and conditions is correct, but PEFC reserves the right to change any of it without prior notice. By entering the contest, entrants will be deemed to have agreed to be bound by these terms and conditions. Any breach of these terms by an entrant will void their entry. If a breach has occurred, but is discovered after the award of a prize, then the organizers may require the return of that prize.

10. Data protection

10.1. The personal data of entrants will be managed by the owners in accordance with the principles of the Data Protection Act 1998 or the General Data Protection Regulator (GDPR) as applicable.

10.2. The owners will collect personal data about entrants (and the entrant's parent/guardian where applicable) at the time of registration, and as otherwise provided in order to administer the contest and/or all associated activities.