

PEFC Photo Contest 2022 Upplev Skogen! - Terms and Conditions

1. About the contest

- 1.1.** The Upplev Skogen contest is owned and run by Svenska PEFC.
- 1.2.** The contest is open to anyone over 16 years of age, from professional photographers to forest lovers.
- 1.3.** The aim of the contest is to raise awareness of the importance of our forests, highlighting why we need to manage them sustainably – and to get some beautiful images of our forests and the people who live, work, and play in them! *
- 1.4.** The contest is free to enter.
- 1.5. Dates**
 - 1.5.1.** Contest opens for entries on 22 April 2022.
 - 1.5.2.** The deadline for the entries is 5 June 2022.
 - 1.5.3.** Winners will be announced by June 17th 2022.

2. Conditions of Entry

- 2.1.** Photographs can only be submitted through Instagram, using the hashtag #PEFCupplevskogen22
- 2.2.** Entries must be submitted digitally.
- 2.3.** Image entry file size must not exceed 10MB and is recommended to be at least 2000 pixels on the longest length.
- 2.4.** Images must be submitted by midnight on 5 June 2022.
- 2.5.** Images must not include watermarks, borders, or signatures.
- 2.6.** Black and white images are eligible.

3. Eligibility

- 3.1.** The Upplev Skogen contest is open to anyone over 16 years of age, with the exception of anyone associated with the contest, including Svenska PEFC employees (and their partners and family), board members, and judges.
- 3.2.** The entrant must be the original artwork creator and the sole copyright owner.
- 3.3.** Images must not be licensed or disposed of any rights that will conflict with the contest.
- 3.4.** It is the entrant's responsibility to ensure that all necessary permissions are obtained from any person featured in the image (or their parents/guardians if children under 16 are featured).

4. Ethics

- 4.1.** Entrants are allowed to make digital adjustments that maintain the integrity of the image.

- 4.2. It is not permitted to make any physical changes to the image. You may not, for example add or remove plants, objects, animals, people, landscapes or any parts of animals, plants, people, or landscape.
- 4.3. Accepted digital adjustments include dodging and burning, changes to tone and contrast and cropping, as well as High Dynamic Range imaging techniques, stitched panoramas and focus stacking.
- 4.4. If it is deemed that the image does not follow the restrictions on digital manipulation, PEFC reserves the right to disqualify any image that it feels lacks authenticity.
- 4.5. Entrants must not have breached any laws when taking the image.
- 4.6. An image will be rejected if it appears that the image has been taken in such a way that wildlife law or animal welfare requirements may have been breached; protected species or habitats have been compromised; or the image has been otherwise taken in an irresponsible manner.

5. Judging

- 5.1. The winning entries will be selected by a judging panel from Svenska PEFC
- 5.2. All entries will be judged anonymously.
- 5.3. The judges reserve the right not to make any award if, in their opinion, none of the entries meet the required standard.
- 5.4. The decision of the judges is final, and no correspondence will be entered into.
- 5.5. The international prize for the 2022 PEFC Photographer of the Year Award will be awarded to the single image judged to be the most interesting and creative.

6. Winners

- 6.1. The winners will be announced by June 17th 2022.
- 6.2. Winning images will comprise first, second and third place.
- 6.3. The top 3 images will be entered into the international 2022 PEFC Photographer of the Year Award.

7. Prizes

7.1. General information

- 7.1.1. All prizes are non-transferable.
- 7.1.2. PEFC reserves the right to substitute the whole or part of any listed prize with an alternative of equal monetary value (but the entrant shall not have any right to demand this).
- 7.1.3. The prizes must be claimed within one year of the contest winners being announced or will be forfeited.

7.2. National prizes

- 7.2.1.** First prize in the national contest will be a wonderful accommodation out in the wild. You sleep in a small house built by PEFC wood and glass with the swedish forest as your neighbour.

7.3. International prizes

- 7.3.1.** The winner of the 2022 PEFC Photographer of the Year Award will receive a cash prize of 2000 CHF.

- 7.3.1.1.** The winner of the 2022 PEFC Photographer of the Year Award will be announced virtually in November 2022. The winner will be informed by 31 August 2022.

- 7.3.2.** The 12 highest placed images will feature in the 2023 PEFC "Experience Forests, Experience PEFC" calendar and be highlighted during 2023 on the PEFC International website (www.pefc.org) and social media platforms.

8. Copyright and Usage

- 8.1.** Entrants remain the copyright holder to any images they submit.
- 8.2.** By entering the contest, the entrants grant to PEFC a non-exclusive, royalty-free, and perpetual license to reproduce, publish, and communicate to the public by any means and exhibit their image(s) and copies of their image(s) in all media throughout the world in relation to the organization, including but not limited to all use in the context of:
 - 8.2.1.** Inclusion within www.pefc.org and other PEFC websites, websites of PEFC members, social media, and newsletters.