

Webinar takeaways

SUSTAINABLE RUBBER: HOW PEFC CONNECTS NEW SUPPLY WITH GROWING DEMAND



The webinar, part of [PEFC's SSR campaign](#), brought together a panel of leading natural rubber and rubberwood experts to share their trend-setting perspectives on what is needed to achieve sustainability in the rubber sector.

- **85%** of global natural rubber and rubberwood are produced by smallholders
- The **sustainability of the rubber sector**, which is valued at over 300 billion USD, **does not receive sufficient attention**
- There is a **growing demand for sustainable certified rubber** by the automotive, fashion & furniture industries
- **PEFC is the certification system of choice** for smallholders
- Leading companies like [Weber & Schaefer](#) and [Unilin](#) use PEFC certification to demonstrate their **transparency and commitment to sustainability**
- [Weber & Schaefer](#), is one largest natural rubber trading companies. It **has procured PEFC certified rubber in large quantity** and is **ready to trade**

- **Rubberwood for high value flooring** is used by [Unilin](#), one of the world's largest flooring company. Unilin aims **100% PEFC-labelled wooden flooring by 2027**, that would require **24 000 m3** of PEFC certified sawn-timber rubberwood annually
- **Weber & Schaefer and Unilin** are committed to paying a **price premium** for PEFC certified rubber material
- **85,000 tons of Natural rubber and 300,000 tons of rubberwood** are PEFC certified
- **PEFC controlled sources** rubberwood is used by the industry as a bridging approach before moving to full certification
- The world is looking to rubber-based **manufacturers and brand owners to adopt responsible practices.**

Event Speakers



Hans Evers
Weber & Schaefer
Sustainability Manager



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General Manager Wood Division



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"All of you stand somewhere between **supply and demand**. To ensure a **sustainable future for your rubber**, we should work together and **achieve PEFC certification** across the value chain!"

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